

# IMPERIAL SHIPYARD

*A place worth its history, where  
#newstories will be written*



# INTRO

Holding the privilege of Amber Winner of the BBC Award 2020 we've continued to conduct our business in a responsible, innovative and value adding way standing strong in our commitment to turn the former Gdansk Shipyard area into a new inclusive and sustainable destination, where a resilient community will thrive, in the spirit of the place that is known around the world as the cradle of Solidarność.



Platinum/Gold Winner



Silver Winner



Amber Winner



# CSR

Throughout 2021 we've further increased our place-making activities and created spaces for the residents of Gdańsk by offering a wide range of affordable spaces to local entrepreneurs, NGOs and artists.

We've continued also our tradition the vulnerable members of our community during these challenging times. In that spirit, we decided to thank and support former shipyard workers by delivering them [Easter](#) and [Christmas](#) packages.



# CSR

[Sharing is caring.](#) Two years in a row, just before Christmas, we were able to together with the Socially Safe Foundation (Fundacja Społecznie Bezpieczni) and incredible partners, invite people in need to join our Christmas Eve table. Unfortunately, the ongoing epidemiological situation forced us to reconsider this formula but still, we found a way to reach out to our fellow citizens with a helping hand.

Together with the Socially Safe Foundation, we prepared 50 care packages, which include very practical items like thermoses, gloves, hats, scarves, and lots of hygiene articles like toothbrushes, paste, wet wipes, disinfection liquid, single-use gloves, and facemasks. Besides the practical items, we didn't forget about Christmas accents like chocolates, tangerines, nuts and a Christmas card expressing our hope for their wellbeing.

Since a couple of years now we initiate the beginning of Advent with the installation of a star on the hook of the M3-crane. Not only does it point the way to the best viewpoint in the city, but it is also our star of hope.



# CSR

This year the star was noticed by [St. Nicholas](#), who, drawn by its majesty, became curious in the place and decided to visit it and spread some of his magic around. See below how his visit to the Imperial Shipyard looked like and to which organizations, indicated by our community members, he delivered the donations in the amount of 5.000 PLN from us and our partner Svoboda.

Stocznia Cesarska Development participated in 2021 also in the global chain of lights to celebrate the [World Rare Disease Day \(RDD\)](#), as a sign of solidarity with people and families affected by rare diseases. Landmarks all-across the world, like the Empire State building in New York, the Burj Khalifa in the UAE, or the Colosseum in Rome built a global chain of light in the official colors of the RDD green, blue and pink to build increasing public awareness of rare diseases and the challenges faced by people and families affected by them. The Dyrekcja building, as symbol of Solidarity joined this honorable group of world-renowned buildings.



## CSR - Former Shipyard workers



# CSR - Care packages for homeless



# CSR - Christmas Crane





# CSR - St. Nicholas





CSR - World Rare Disease Day



# INNOVATIVE WAYS OF DOING BUSINESS

As the Coronavirus pandemic continued throughout 2021, we've looked for innovative ways of supporting the residents of Gdańsk, who in the future might become our clients and users of the area. Together with our new placemaker POGODA art collective we've opened the "inside-out gallery" enabling the residents of Gdańsk the possibility to enjoy culture, while other museums remained closed by looking inside the building with the exhibition via big postindustrial windows.

Community is key to us. That's why services that can be carried out by our placemakers are being commissioned both by us and our community to other placemakers on the site, which further supports the local entrepreneurship and economy.



# INNOVATIVE WAYS OF DOING BUSINESS

The latest addition to our placemaking community is the PLONY Community Garden. It's a novelty, and at the same time a return to tradition, as the Gdańsk Shipyard has a long tradition when it comes to greenery and gardening. After the first successful season we have the ambition to grow this initiative by enabling the possibility to "sell" crops grown by our community to residents and finance with this money the local food bank.

For the renovated Dyrekcja Building we created a virtual 3D copy, for potential tenants and other curious minds to explore this landmark property and learn all about its features. In this pandemic time, when you can't always be physically present, it is very useful tool.



# Doing Business - POGODA



OX

# Doing Business - CUMY MakerSpace



# Doing Business - CUMY - Trylinka





# Doing Business - PLONY Community Garden



## Doing Business - PLONY Community Garden



# Doing Business - PLONY Community Garden



## Doing Business - Gardening in the Shipyard



# Doing Business - Dyrekcja 3D



# CREATING VALUE FOR BELGIAN BUSINESS IN POLAND

In 2021 Stocznia Cesarska Development was awarded both by the City of Gdańsk as “Patron of Culture 2020” and the Gdańsk Entrepreneurship Foundation as “Entrepreneur supporting the Gdańsk brand”.

In both cases the jury acknowledged our efforts in building a community through extensive placemaking activities and sponsoring cultural projects carried out by young artists.

Stocznia Cesarska Development actively participates in initiatives of the real estate industry, like for example building together with the Polish Association of Development Companies and 69 other developers from all over Poland the largest bug hotel that broke the Guinness World Record.

By carrying out our business in a responsible way we are actively promoting the positive image of Belgian investors conducting their businesses in Poland.



# Creating value - Patron of Culture Award



# Creating value - Entrepreneur supporting the Gdańsk brand Award





## Creating value - Bug hotel



**THANK YOU  
FOR YOUR ATTENTION**

