



Belgian Days 2024

WARSAW 12-15.11.2024

PARTNERSHIP OFFER

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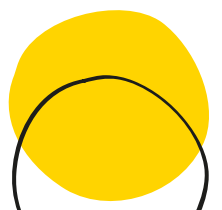
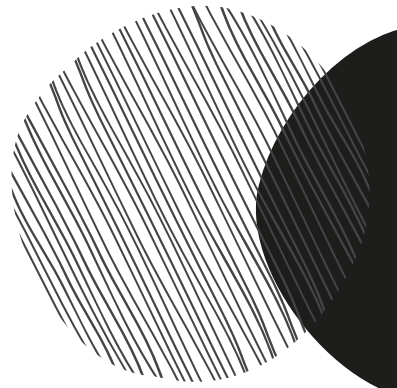
Entries to **Belgian Days 2024**

Additional entries (sector-specific).

In-kind Partnership

Contact the **BBC Team**

Perfect Timeline



What are the Belgian Days?



The Belgian Days are a week dedicated to showcasing the excellence of Belgian entrepreneurship in Poland.

The 26th edition of **the Belgian Days** will take place from 12th till 15th of November 2024.



Check out
Belgian Days 2023

Organiser



Belgian
Business
Chamber

Institutional Partners



EMBASSY
OF BELGIUM



FLANDERS
INVESTMENT
& TRADE



Flanders
State of the Art

Events Calendar

AM

PM

Tuesday
12/11/2024



**Transport
& Industry
Seminar**

WARSAW 12.11.2024



**Midnight
Concerts**

powered by Belgian Days

WARSAW 12.11.2024

Wednesday
13/11/2024



**Real
Estate
Conference**

WARSAW 13.11.2024



**Belgian
Business
Mixer**

WARSAW 13.11.2024

Thursday
14/11/2024



**Triple
'Tech'
Summit**

PropTech | HRTech | FinTech

WARSAW 14.11.2024



**CEO
Forum**

WARSAW 14.11.2024

Friday
15/11/2024

King's Day
organised by the Embassy
of the Kingdom of Belgium



Partnership Category

Gold Partnership - 42 000 PLN*

Silver Partnership - 25 000 PLN*

Event Partner - Various Offers (details can vary depending on event)

Belgian Business Mixer - 12 000 PLN*

Real Estate Conference - 15 000 PLN*

Transport & Industry Seminar - 8 000 PLN*

Triple 'Tech' Summit - 5 000 PLN*

CEO Forum - 15 000 PLN*

Partner in-kind - value of 3 000 PLN*

*All prices are netto and do not include 23% VAT

Pre-event recognition - digital

Gold Partner

Silver Partner

Event Partner

WEBSITE

- Logo on the main page of the Belgian Days
- Web banner on BBC's main site
- Article of partner published on BBC's news page



MADE POSSIBLE BY OUR

Generous sponsors

Belgian Days 2023 Gold Sponsors:



Belgian Days 2023 Honorary Patrons and Institutional Partners:



GENERAL NEWSLETTER OF THE BELGIAN DAYS

- Mention in header on the top of every newsletter
- Logo at the bottom of every newsletter
- Mention only on the specific event within a general Belgian Days newsletter
- Logo on the specific event within a general Belgian Days newsletter



EVENT-SPECIFIC NEWSLETTER

- Logo in dedicated newsletter on a specific event



FOOTNOTE ON EVERY BBC E-MAIL SENT IN OCT. & NOV. 2024



PRESS RELEASE

- Logo in press release general
- Logo in press release specific events/sector



PARTNERSHIP OFFERS



Pre-event recognition - social media

Gold Partner

Silver Partner

Event Partner

SOCIAL MEDIA

- Dedicated post for **CEO's testimonial**
- **Company's movie** or **article** in a BBC dedicated post
- Company's **presentation as a Partner**
- **Tag** on every Belgian Days promotional post
- **Tag** on specific event promotional post
- Group panelist presentation

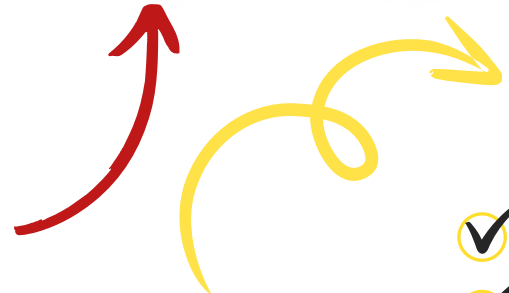


PARTNERSHIP OFFERS



REQUEST TO SHARE :)

- 'I am a speaker' post
- Company's presentation as a Partner



#transport #industry
#electromobility #intermodality

Transport & Industry Seminar

WARSAW 12.11.2024

The Transport & Industry Seminar will highlight the pivotal role of Belgian companies in revolutionizing the transport and production industries through advancements in **intermodality and electromobility**.

The seminar will explore how seamless integration of various transportation modes and the transition to electric vehicles are being driven by **Belgian innovations**, enhancing efficiency, **sustainability**, and reducing **environmental impact**.

Through case studies and expert discussions, attendees will gain insights into the successful **Belgian-Polish collaborations** that are shaping a more sustainable and interconnected future for transport and industry in Poland.

Target group: transport sector leaders and managers, industry specialists

Transport & Industry Seminar

Tue 12/11/2024

tbc

Warsaw

Possible Partner Benefits

PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- 'I am a speaker' post - obligation to share
- Group panelist post

ON SITE RECOGNITION INVOLVEMENT

- Seat on panel discussion/ 1-minute speech*

PRESS

- Mention in Intermodalnews (sector-specific press)
- Logo in Intermodalnews

* Upon agreement with the BBC Team

...would you like to become our **venue partner** for this event? Good news! We are still looking for an exciting venue. If you would like to host the seminar, get in touch with BBC Team!

ENTRIES FOR EVENT PARTNER:

ENTRIES TO THE TRANSPORT & INDUSTRY SEMINAR	ADDITIONAL ENTRIES TO THE SEMINAR
3 guaranteed	30% off

#business #realestate #investment
#residential #office #construction



The Real Estate Conference is an industry event dedicated to the current state of the investment market, real estate and construction companies.

The conference will feature a distinguished lineup of speakers who will share their insights on the latest market trends, challenges, and opportunities. Our esteemed panel will comprise of renowned professionals from various sectors, including development, investment, agency, and architecture.

From developers to investors, agents to architects, this conference is open to anyone looking to stay ahead of the curve in the rapidly evolving world of real estate. Take advantage of this unique chance to connect with peers, learn from industry pioneers, and gain valuable insights that will inform your business decisions.

Target group: developers and builders, property managers, real estate attorneys, financial advisors and wealth managers

Real Estate Conference

Possible Partner Benefits

Wed 13/11/2024
Look Up, Prosta 67
00-838 Warsaw

PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- 'I am a speaker' post - obligation to share
- Group panelist post

ON SITE RECOGNITION INVOLVEMENT

- Seat on panel discussion at the Real Estate Conference
- Possibility of having your company's stand on-site during the Conference
- Possibility of holding a workshop*
- Possibility of holding a B2B networking table

ENTRIES FOR EVENT PARTNER:

ENTRIES TO THE REAL ESTATE CONFERENCE	ADDITIONAL ENTRIES TO THE CONFERENCE
3 guaranteed	30% off

SPECIAL OFFER: COMBINED EVENTS

- You can benefit from various discounts on entries to sector-specific events (see details on page 15)

* Reserved for legal service providers



#social #business #networking #belgiancuisine

Belgian Business Mixer - "Pearls & Flavours" - an exclusive networking event where Belgian businesses come together to connect, collaborate, and create incredible business opportunities!

The mixer will feature Belgian specialties like beer, fries, chocolate, and...
Belgian music!

"Pearls" signifies the gathering of top-tier professionals and businesses, while "Flavours" highlights the rich culinary delights of Belgium.

This year, for the first time, there will also be a charitable lottery with prizes from our partners. Don't miss this exceptional evening of culture, networking, and charity, held at one of Warsaw's top venues.

Target group: all sectors business developers and business owners



Belgian Business Mixer

Possible Partner Benefits

Wed 13/11/2024
Bar Weles, Nowogrodzka 11
00-509 Warsaw

SOCIAL MEDIA POSTS

- Company's presentation post
- Group panelist post

ON SITE RECOGNITION INVOLVEMENT

- Seat on panel discussion/1-minute speech*

CHARITY LOTTERY

During the Belgian Business Mixer, the BBC will hold a charity lottery to help collect money that will support selected organizations. Guests will get the opportunity to purchase a coupon on-site and get a chance to win prizes.

ENTRIES FOR EVENT PARTNER:

ENTRIES TO THE BELGIAN BUSINESS MIXER	ADDITIONAL ENTRIES TO THE MIXER
3 guaranteed	30% off

As a partner of the event, you will have the opportunity to **GIFT THE MAIN PRIZE OF THE LOTTERY.**

* Upon agreement with the BBC Team



#Technology #AI #B2B
#PropTech #HRTech #FinTech

This unique event brings together Belgian and Polish leaders in the three cutting-edge sectors — **Property Technology, HR Technology, and Finance Technology** — for a day of simultaneous group sessions and cross-industry networking. Participants will engage in focused discussions, sharing insights and exploring the latest advancements within their respective fields.

Each group will have the opportunity to delve into sector-specific challenges and opportunities, while also benefiting from the chance to interact with professionals from the other tech domains during networking breaks.

The 'Triple "Tech" Summit' is designed to enhance collaboration between Belgian and Polish tech communities, spark innovation, and build bridges between these dynamic technology sectors.

Target group: HR managers, AI enthusiasts, real estate experts, FinTech specialists, tech innovators, etc.

Triple "Tech" Summit

Possible Partner Benefits

Thu 14/11/2024
tbc
Warsaw

PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- 'I am a speaker' post - obligation to share
- Group panelist post

ON SITE RECOGNITION INVOLVEMENT

- Seat on panel discussion/ 1-minute speech*
- Possibility of holding a workshop

COMPANY'S MARKETING MATERIALS & MOVIE

SPECIAL OFFER: COMBINED EVENTS HR TECH MEETUP

...would you like to become our **venue partner** for this event? Good news!

We are still looking for an exciting venue. If you would like to host the seminar, get in touch with BBC Team!

ENTRIES FOR EVENT PARTNER:

ENTRIES TO THE SUMMIT	ADDITIONAL ENTRIES TO THE SUMMIT
3 guaranteed	30% off

* Upon agreement with the BBC Team

#CEO #Exclusive #Gala



The CEO Forum, featuring Belgian and Polish CEOs, is an influential event that fosters collaboration, knowledge sharing, and relationship building among top executives.

By bringing together leaders from different industries and cultures, this forum plays a significant role in enhancing business ties and driving economic growth between Belgium and Poland.

The CEO Forum will feature a Guest of Honour from the world of Polish politics and business, who will grace the event with a key speech.

During this sublime event, three of the BBC's Member companies will be presented with the prestigious Belgian Business Chamber Award.

Target group: CEO's, top managers, business owners, industry leaders

CEO Forum

Possible Partner Benefits

Thu 14/11/2024
Villa Foksal, Foksal 3/5,
00-366 Warsaw

PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- Share of the BBC Publication - obligation to share

ON SITE RECOGNITION INVOLVEMENT

- Seat at the table of the guest of honour

ENTRIES FOR EVENT PARTNER:

ENTRIES TO THE CEO FORUM	ADDITIONAL ENTRIES TO THE CEO FORUM
2 guaranteed	1 possible extra paid invitation

On site recognition

PARTNERSHIP OFFERS

INVOLVEMENT *

- **Seat on a panel discussion/ 1-minute speech / workshop** at event of choice - first arrived, first served
- Possibility of organising a **stand** (see details in event benefits)

COMPANY'S MOVIE MATERIAL

COMPANY'S MARKETING MATERIALS

POSSIBILITY OF GIFTS DISTRIBUTION

COMPANY'S ROLLUP ON ALL BELGIAN DAYS EVENTS

Gold Partner

Silver Partner

Event Partner



all events

one event

on specific event

all events

one event

on specific event

all events

one event



COMPANY'S LOGO ON BELGIAN DAYS 2024

- Rollup
- Advertising wall
- Photoframe



BROCHURE OF BELGIAN DAYS printed

- partners page
- main page

interactive

- Logo below the agenda
- Bio of speaker + logo



* Upon agreement with the BBC Team



Press & after event recognition

PARTNERSHIP OFFERS

PRESS

LOGO IN:

- Warsaw Business Journal
- Puls Biznesu
- other media outlet

MENTION IN:

- Mention in the article in Warsaw Business Journal x 3
- Mention in the article in Puls Biznesu
- Mention in other media outlet

INTERVIEW IN:

- Interview in Warsaw Business Journal
- Interview in Puls Biznesu
- Interview in other media outlets

Gold Partner

Silver Partner

Event Partner



COVER OF WARSAW BUSINESS JOURNAL (OCTOBER EDITION)



The cover is an exclusive benefit offered to only one Gold Partner for an additional cost of **8000 PLN netto**. The magazine issue will be displayed at:

- Expo Real Munich (7-9/10/24)
- European Forum for New Ideas in Sopot EFNI (16-18/10/24)









AFTER EVENT RECOGNITION

- Letter of thanks
- Logo in feedback form
- Tag on social media (after-event)
- Interview in after-event movie
- Logo in after-event movie



Entries to Belgian Days 2024

	Gold Partner	Silver Partner
All BD events*	5 + 5** + 	3 + 3** + 
CEO Forum	1 + 2** + 2***	1 + 1***

	Event Partner of					
	Transport & Industry Seminar	Real Estate Conference	Belgian Business Mixer	Triple 'Tech' Summit	CEO Forum	In-kind Partner
All BD events*						1
Transport & Industry Seminar	3+ 					
Real Estate Conference		3+ 				
Belgian Business Mixer			3 + 			
Triple 'Tech' Summit				3+ 		
CEO Forum					2 + 1***	

* except CEO Forum

** invitation for a business partner of company

*** possible extra paid

 30% entrance fee for every extra partner

Important notice: the number of entries to Belgian Days is given for the entire duration of the cycle of events. For example, if a given partnership category includes 3 entries, it can be used by one guest to attend the Belgian Business Mixer and two guests to attend the Real Estate Conference. The amount of entries is not given per event.

Possible Partnership for Partner In-kind

Partner
In-kind

PRE-EVENT RECOGNITION

NEWSLETTER

- Mention on the specific event within a general newsletter
- Group post with all partners of the same category - 1 post



ON SITE RECOGNITION

COMPANY'S LOGO ON BELGIAN DAYS 2024

- Advertising wall
- Brochure print partners page
- Brochure interactive - logo below the agenda



AFTER EVENT RECOGNITION

- Letter of thanks
- Logo in feedback form
- Tag on social media (after-event)



PARTNERSHIP OFFERS

What is a partner in-kind of the Belgian Days?

A partner in-kind is a partner who contributes goods or services instead of money. In other words, the partner provides something of value, such as goods, decoration, expertise, or other resources, to the Belgian Days. The value of the contribution is typically measured in monetary terms.

For a partner to be considered in-kind in the context of Belgian Days, the contribution needs to be valued **at least at 3000 PLN netto.**

Contact the BBC Team

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- Partnership involvement & negotiations
- all matters

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- Pre-event visibility
- Content of the events
- Press recognition

Olga Wiernikowska

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- Agreements & Invoices
- On-site visibility (roll'ups, marketing materials, gifts)
- Partners In-Kind
- Events participation

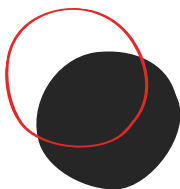
Karolina Cioch

Intern

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- Social media
- Digital visibility
- Logotypes



Perfect Timeline



Confirmed list of participants in the framework of **partner entrances**

by
31/10/2024

by
18/10/2024

All **logotypes** must be submitted to ensure marketing materials production

Finalisation of the **substantive programme** and involvement of **panellists**

by
20/09/2024

by
10/10/2024

Decision to become a **Silver and Event Partner** of Belgian Days

by
12/09/2024

Decision to become a **Gold Partner** of Belgian Days in order to ensure the performance of all **press visibility** services

START

This timeline is designed to facilitate the best kind of services while remaining flexible to adapt to changing needs and circumstances.