

IMPERIAL SHIPYARD

*Belgian Business Chamber Award 2024
Application*



INTRO

Holding the privilege of Amber Winner of the BBC Award 2020 we've continued to conduct our business in a responsible, innovative and value adding way standing strong in our commitment to turn the former Gdansk Shipyard area into a new inclusive and sustainable destination, where a resilient community will thrive, in the spirit of the place that is known around the world as the cradle of Solidarity 🕊️



IN WHAT WAYS HAS YOUR COMPANY LEVERAGED RESEARCH AND DEVELOPMENT TO DRIVE INNOVATION IN YOUR PRODUCTS OR SERVICES, AND HOW DO THESE INNOVATIONS CONTRIBUTE TO SUSTAINABILITY GOALS WHILE ENHANCING BUSINESS GROWTH?

Conducting our business in a responsible way at SCD, research and development (R&D) have been integral to our business growth and innovation strategies. We are strategic partners in two transformative research projects - “Driving Urban Transformations - „Envisioning Neighborhoods and Co-Creating Thriving Communities in the 15 minute Cities” and “Edible Cities: Urban Settlements as a Building Block Of Urban Food Sovereignty” — that are aligned with our sustainability and business growth goals.



EATABLE CITIES

Similarly, our participation in the Eatable Cities project is centered on integrating green spaces with food production in urban settings.

The project will develop an adaptable framework for urban and regional development based on local resilience, food sovereignty, community cooperation, blue & green infrastructure and biodiversity. The project will rely on the framework of Ecopolis, a vision of a resilient city built on local cooperative businesses, close-knit community, food sovereignty and nature-based solutions.

This project will allow us to contribute to the circular economy by promoting local, sustainable food production. It aligns with sustainability goals by reducing pollution, preserving natural resources, and enhancing urban resilience—benefiting both the environment and our long-term growth.

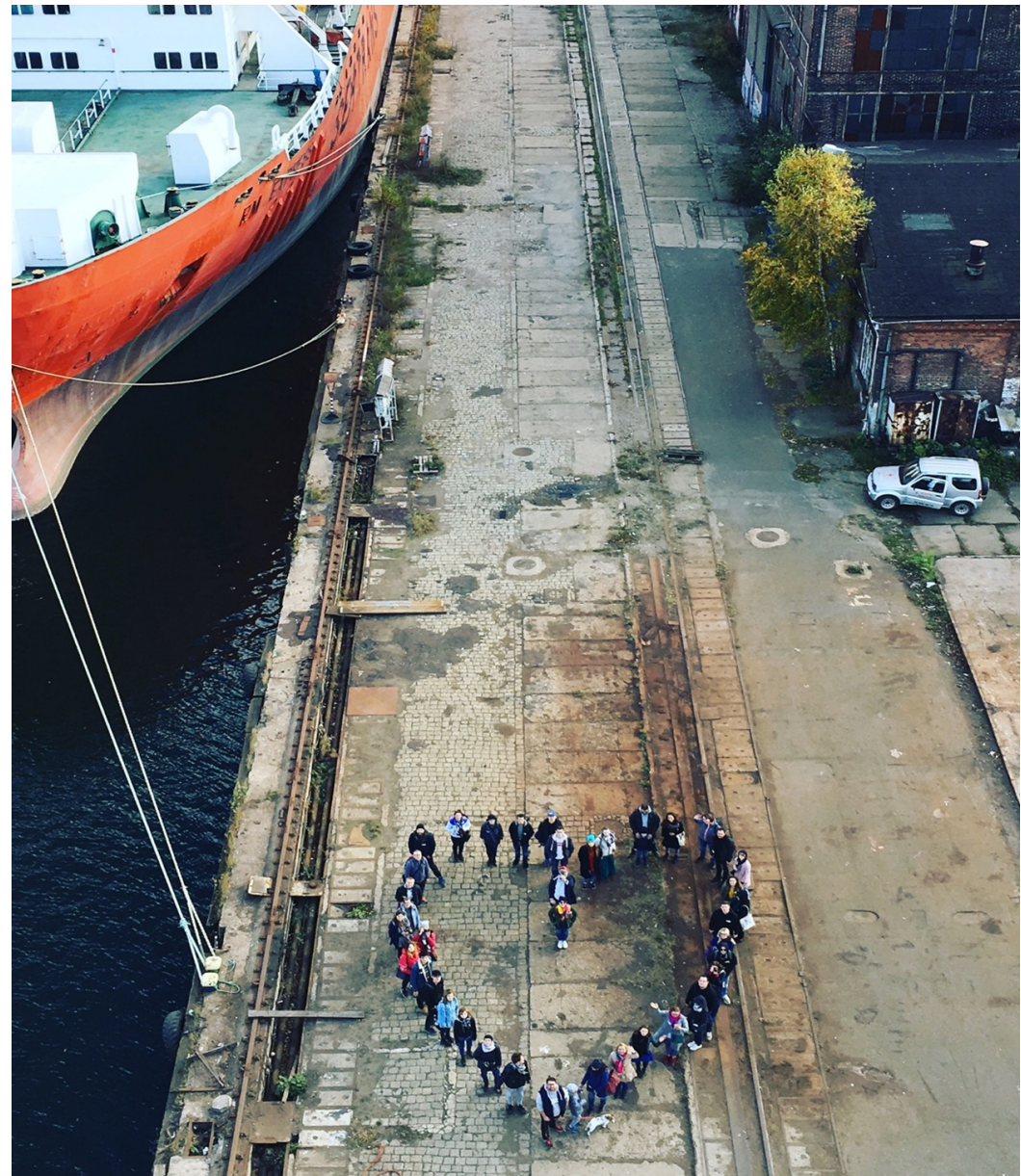


DIGITAL INNOVATION

Finally, SCD has pioneered digital innovation by leveraging creative digital strategies to engage a broader audience. Our robust social media presence highlights our commitment to urban transformation and sustainability, effectively fostering brand loyalty and expanding our market presence. By combining our R&D-driven innovations with strong digital engagement, we've managed to create a distinctive competitive edge amongst local developers.

SUMMARY

In conclusion, our sustained R&D involvement in projects, combined with our strategic academic / stakeholder partnerships and digital innovation, will positively affect our business growth while aligning with our key sustainability objectives.



**LET'S WRITE TOGETHER
#NEWSTORIES**

