

Primotly focuses on innovation and research to help companies drive responsible solutions. Our ESG chatbot (<https://esg-with-ai.com/>) is a key example of how we support businesses in meeting the requirements of the Corporate Sustainability Reporting Directive (CSRD). As more companies will soon be required to submit these reports, our solution is designed to reduce the risk of mistakes and penalties caused by complex new regulations, while supporting transparency and sustainability efforts.

The ESG chatbot interacts with users to gather essential information and checks if their reports are in line with CSRD guidelines. Whether a company needs help creating a new report, verifying the compliance of an existing one, or addressing specific challenges like indirect environmental impacts or long-term strategy questions, the chatbot provides clear, step-by-step assistance. This innovative solution helps companies avoid costly penalties and ensures their sustainability efforts are correctly documented.

Beyond supporting compliance, the chatbot is not limited to one country. It helps companies across the entire EU manage their sustainability reporting efficiently, crossing borders to ensure businesses everywhere are prepared for the new regulations.

We are also dedicated to sharing our knowledge. On our blog and social media channels, we regularly publish insights about AI and ESG, educating companies and individuals on how emerging technologies can improve sustainability reporting and business processes. This ongoing effort is part of our commitment to helping businesses stay sustainable and prepared for the future.

Through our ESG chatbot, we combine R&D with a strong focus on sustainability and business growth, offering a tool that not only helps companies comply with regulations but also contributes to their long-term success.