

20 October 2021

The Belgian Business Chamber Award 2021

Corporate Social Responsibility (CSR)

Please describe what your company is doing within the area of CSR and add examples:

CSR activities carried out by BPI Real Estate Poland

Corporate Social Responsibility (CSR) is at the core of the activities of BPI Real Estate Poland. The company's key motto is **Urban Shapers**, according to which we focus on actively shaping modern urban spaces while respecting the local community, architecture and environment. Our company's values include teamwork, professionalism and responsibility coupled with commitment and passion. On a daily basis, BPI Real Estate Poland takes part in numerous charitable and environmental activities.

Recent events have included relief efforts associated with to the ongoing COVID-19 pandemic. We took part in the **REAL ESTATE FOR REAL-LIFE HEROES** initiative organized by JLL Polska, aimed to raise money for the purchase of personal protective equipment for medical staff and medical devices for the MSWiA Central Clinical Hospital in Warsaw.

As part of the **#DONATE A COMPUTER** campaign, initiated by the Tauber Promotion agency, we responded to the appeal to help children who have been deprived of learning opportunities due to the closure of their schools, and we bought computers for the pupils of family orphanages run by the Happy Kids Foundation.

The pre-Christmas period in our company was also the time of helping those who need it most. That is why last year we once again took part in the **Noble Parcel** project. Thanks to the commitment of our employees we managed to collect an amount, which was doubled by the Management Board of BPI Real Estate Poland, and jointly prepared parcels were delivered to the needy families.

This year we celebrated the Christmas season differently in terms of gifts as well. We concluded that the coronavirus pandemic not only changed the approach to business, but also enabled us to look at our existing traditions from a different perspective. Therefore, we decided that instead of sending annual gifts to our customers and contractors, we will support the Polish Red Cross and thus we will

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make our contribution to the largest humanitarian movement in the world, which today helps, among others, refugees during the ongoing crisis on the eastern border of the European Union.

People are also an unquestionable value at the heart of BPI Real Estate Poland's activity, which is reflected, among other things, in the initiatives we organize for employees. This year, we organized a 3-month **#ActiveShapers** challenge to promote healthy lifestyles and raise money for charity through several sports competitions. Their winners decided that the funds raised through this initiative – a total of PLN 10,000 – will be donated for the treatment of our colleague's daughter suffering from cancer, who is a ward of the Avalon Foundation.

Another important area of CSR activities undertaken by our team is supporting culture.

This summer we opened **#KoszaryKultur** in the capital of the Wielkopolska Region on a site purchased from the Poznań International Fair. On the site, in cooperation with Revive, we will eventually develop a multi-use residential and commercial project. Under the so-called temporary use and a partnership with Ferment Kolektiv, we gave the space to artists and other cultural practitioners.

In the spirit of respecting local history, we also organized an exhibition of archaeological excavations held on Bulwary Książęce in Wrocław. The exhibition is a result of our discovery of the remains of former mills and the Oder River wharf during the earthworks carried out at the beginning of the project's construction. In consultation with the researchers, we decided to present some of the excavations as part of a specially created exhibition on Bulwary Książęce. This is the first archaeological exhibition located in a private building in Poland. The remaining excavations were donated by us to the Wrocław City Museum and are currently undergoing further conservation work.

Also the environmental activities we undertake are noteworthy. As a socially responsible company, we are aware of the huge impact the construction and real estate sector has on climate change, so we are actively striving to address this. We have modernized our offices to reduce the amount of plastic we used to use, to improve waste segregation, to drink water only in glass bottles or from filters, to digitalize administration processes and thus to reduce printing of all kinds of documents.

In October this year, in the Lipusz forest district, on the initiative of BPI Real Estate Poland, together with our General Contractor – CFE Poland and in cooperation with the organization Dotlenieni.org, **we planted 14,000 trees**, which will form a brand new forest.