



PARTNERSHIP OFFER





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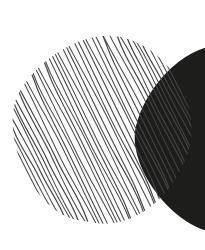
<u>Press and after-event recognition</u>

Entries to Belgian Days 2024

In-kind / Venue Partnership

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Perfect Timeline





What are the Belgian Days?



The Belgian Days are a week dedicated to showcasing the excellence of Belgian entrepreneurship in Poland.

The 27th edition of **the Belgian Days** will take place from **17** th**till 20**th **of November 2025**.





Organiser



Institutional Partners













EventsCalendar

AM

PM

Friday 14/11/2025

King's Day organised by the Embassy of the Kingdom of Belgium

Monday 17/11/2025



Tuesday 18/11/2025





Wednesday 19/11/2025





Thursday 20/11/2025





Friday 21/11/2025 After-BD-Party
organised in cooperation with
Fundacja Art and Progress

We reserve the right to modify the Belgian Days calendar



Partnership Category

Gold Partnership - 42 000 PLN*

Silver Partnership - 25 000 PLN*

Event Partner - <u>Various Offers</u> (details can vary depending on event)

Bridge to Belgium Reveal - 16 000 PLN*

Talent & Diversity Masterclass - 5 000 PLN*

Industry & Logistic Seminar - 12 000 PLN*

Real Estate Conference - 17 500 PLN*

Belgian Business Mixer - 15 000 PLN*

Triple Tech Summit - 8 500 PLN*

CEO Forum - 15 000 PLN*

Partner in-kind - value of 3 000 PLN*

Gold Partner

Silver **Partner**

Event Partner

WEBSITE

Logo on the main page of the Belgian Days







Web banner on BBC's main site







Article of partner published on BBC's news







MADE POSSIBLE BY OUR Generous sponsors





BELGIAN DAYS MOBILE APPLICATION

• Expo zone with Partners profile







Logo below the event agenda







GENERAL NEWSLETTER OF THE BELGIAN DAYS

 Mention in header on the top of every newsletter







Logo at the bottom of every newsletter







 Mention only on the specific event within a general Belgian Days newsletter







 Logo on the specific event within a general Belgian Days newsletter







EVENT-SPECIFIC NEWSLETTER

 Logo in dedicated newsletter on a specific event







FOOTNOTE ON EVERY BBC E-MAIL SENT IN OCT. & NOV. 2025







PRESS RELEASE

Logo in press release general







Logo in press release specific events/sector







Gold Partner Silver **Partner** **Event Partner**

SOCIAL MEDIA

- Dedicated post for CEO's testimonial
- Company's movie or article in a BBC dedicated post
- Company's presentation as a Partner
- Tag on every Belgian Days promotional post
- Tag on specific event promotional post
- Group panelist presentation





































REQUEST TO SHARE:)

- 'l am a speaker' post
- Company's presentation as a Partner















"Bridge to Belgium Reveal" will officially open the Belgian Days 2025 and mark a historic milestone for the Belgian Business Chamber.

Designed as a strategic gateway for Polish companies, this high-impact event offers actionable knowledge and connections for those looking to export to or invest in Belgium.

Participants will gain practical, step-by-step insights into doing business in Belgium—from legal frameworks and tax systems to logistics, market access, and regional investment opportunities. The event will also highlight Belgium's economic landscape through presentations from its key regions (Flanders, Wallonia, Brussels), case studies of Polish companies already active in Belgium, and expert-led discussions on how to navigate the cultural and operational nuances of entering the Belgian market.

<u>Target group: Polish companies interested in exporting to or investing in Belgium, including SMEs, investors, and trade professionals.</u>

Bridge to Belgium Reveal

Possible Partner Benefits

Mon 17/11/2025 TBC Warsaw

PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- 'I am a speaker' post obligation to share
- Group panelist post

ON SITE RECOGNITION INVOLVEMENT

 *Workshop on the investments/export potential

PRESS

Mention in sector-specific press

FREE OF	ADDITIONAL			
CHARGE	ENTRIES			
3 guaranteed	30% off			

^{*} Upon agreement with the BBC Team





The Industry & Logistic Seminar is a strategic platform designed to bring together leading industrial leaders and key players from the logistics sector.

As industries evolve and supply chains grow more complex, seamless collaboration between manufacturing, production, and logistics is essential for competitiveness and growth.

The event will feature insightful presentations, expert panels, and focused networking sessions that explore the challenges and opportunities within Poland's strategic industries—such as automotive, manufacturing, energy, and technology—and the critical role logistics plays in supporting these sectors.

<u>Target group: Manufacturers, logistics providers, and industry stakeholders</u> <u>from Poland and Belgium involved in strategic sectors.</u>

Industry & Logistic Seminar Industrial Development Agency November 6 / 12 00 400 Western

<u>Possible Partner Benefits</u>

PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- 'I am a speaker' post obligation to share
- Group panelist post

ON SITE RECOGNITION INVOLVEMENT

Seat on panel discussion / 1-minute speech*

PRESS

- Mention in Intermodalnews (sectorspecific press)
- Logo in Intermodalnews

FREE OF	ADDITIONAL			
CHARGE	ENTRIES			
3 guaranteed	30% off			

Upon agreement with the BBC Team

#business #realestate #investment
#residential #office #construction



The Real Estate Conference is an industry event dedicated to the current state of the investment market, real estate and construction companies.

The conference will feature a distinguished lineup of speakers who will share their insights on the latest market **trends**, **challenges**, **and opportunities**. Our esteemed panel will comprise of renowned professionals from various sectors, including development, investment, agency, and architecture.

From developers to investors, agents to architects, this conference is open to anyone looking to stay ahead of the curve in the rapidly evolving world of real estate. Take advantage of this unique chance to connect with peers, learn from industry pioneers, and gain valuable insights that will inform your business decisions.

Target group: developers and builders, property managers, real estate attorneys, financial advisors and wealth managers

Real Estate Conference

Possible Partner Benefits

Wed 19/11/2025 CIC Events, Chmielna 73, Warsaw

PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- 'I am a speaker' post obligation to share
- · Group panelist post

ON SITE RECOGNITION INVOLVEMENT

- Possibility of having your company's stand on-site during the Conference
- Possibility of holding a workshop
 Possibility of holding a B2B
- Possibility of holding a B2I networking table

FREE OF	ADDITIONAL			
CHARGE	ENTRIES			
3 guaranteed	30% off			



#social #business #networking #belgiancuisine

The Belgian Business Mixer is designed as a vibrant and relaxed networking event that brings together business professionals, entrepreneurs, investors, and stakeholders from both the Belgian and Polish markets. Set in the unique and stylish Seafood Station, guests will enjoy authentic Belgian-style fresh seafood while making meaningful connections in an informal atmosphere.

Whether you're looking to initiate new partnerships, strengthen existing ones, or simply grow your contacts in the Belgian-Polish business ecosystem, the mixer offers a unique platform to do so in a friendly, open environment.

This year there will also be a charitable lottery with prizes from our partners. Don't miss this exceptional evening of culture, networking, and charity, held at one of Warsaw's top venues.

Target group: all sectors business developers and business owners

Belgian Business Mixer_{seafood S}

Seafood Station Resta

rant & Oyster Bar

Possible Partner Benefits

SOCIAL MEDIA POSTS

- Company's presentation post
- Group panelist post

ON SITE RECOGNITION INVOLVEMENT

 Seat on panel discussion/1-minute speech*

ENTRIES FOR EVENT PARTNER:

FREE ENTRIES	ADDITIONAL ENTRIES		
3 guaranteed	30% off		

CHARITY LOTTERY

During the Belgian Business Mixer, the BBC will hold a charity lottery to help collect money that will support selected organizations. Guests will get the opportunity to purchase a coupon on-site and get a chance to win prizes.

As a partner of the event, you will have the opportunity to GIFT THE MAIN PRIZE OF THE LOTTERY.

^{*}Upon agreement with the BBC Team



#TripleTechSummit #TechInnovation
#StartupEcosystem #FutureTech #AI #Innovation

A dynamic gathering of startups, scaleups, and innovators from Belgium and Poland, the Triple Tech Summit spotlights cutting-edge developments in AI & deep tech, green tech & sustainability, and digital transformation.

The summit creates a unique space to explore how these three technology sectors are shaping industries and societies. Through startup pitch sessions, inspiring keynotes, and interactive panel discussions, participants will dive into innovation trends, challenges, and success stories from both ecosystems.

This event is ideal for tech founders, investors, corporates, innovation hubs, and anyone passionate about the future of technology. Whether you're scaling a product, scouting for innovation, or looking to engage with the region's brightest minds—Triple Tech Summit is where the future connects.

<u>Target group: Startups, tech innovators, investors, and ecosystem builders from Belgium and Poland.</u>

FinTech & Innovation Summit

Thu 20/11/2025 TBC Warsaw

Possible Partner Benefits

PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- 'I am a speaker' post obligation to share
- Group panelist post

ON SITE RECOGNITION INVOLVEMENT

- Seat on panel discussion / 1-minute speech*
- · Possibility of holding a workshop

COMPANY'S MARKETING MATERIALS & MOVIE

...would you like to become our venue partner for this event? Good news!

We are still looking for an exciting venue. If you would like to host the seminar, get in touch with BBC Team!.

FREE ENTRIES	ADDITIONAL ENTRIES				
3 guaranteed	30% off				

^{*}Upon agreement with the BBC Team

#CEO #Exclusive #Gala





The CEO Forum,
featuring Belgian and Polish CEOs,
is an influential event that fosters
collaboration, knowledge sharing, and
relationship building among top executives.

By bringing together leaders from different industries and cultures, this forum plays a significant role in enhancing business ties and driving economic growth between Belgium and Poland.

The CEO Forum will feature a Guest of Honour from the world of Polish politics and business, who will grace the event with a key speech.

During this sublime event, three of the BBC's Member companies will be presented with the prestigious Belgian Business Chamber Award.

<u>Target group: CEO's, top managers, business owners, industry leaders</u>

CEO Forum

Possible Partner Benefits

Thu 20/11/2025 Villa Foksal, <u>Foksal 3/5,</u> 00-366 Warsaw

PRE-EVENT RECOGNITION

SOCIAL MEDIA POSTS

- Company's presentation post
- Share of the BBC Publication obligation to share

ON SITE RECOGNITION INVOLVEMENT

Seat at the table of the guest of honour

FREE ENTRIES	ADDITIONAL ENTRIES		
2 guaranteed	1 possible extra paid invitation		

On site recognition

Gold Silver **Event Partner Partner Partner INVOLVEMENT*** Seat on a panel discussion/1-minute **speech / workshop** at event of choice first arrived, first served Possibility of organising a stand (see details in event benefits) **COMPANY'S MOVIE MATERIAL** on αll one PARTNERSHIP OFFERS specific events event event on αll COMPANY'S MARKETING MATERIALS one specific events event event POSSIBILITY OF GIFTS DISTRIBUTION all one events event COMPANY'S ROLLUP ON ALL BELGIAN DAYS **EVENTS** Let's celebrate 25th edition of #BelgianDays TOGETHER COMPANY'S LOGO ON BELGIAN DAYS 2025 Rollup Advertising wall Photoframe CMEMBERS #BELGIANBUSINESSCHAMBER cfe Guratos SMULDERS PROJECTS UMICORE **BROCHURE OF BELGIAN DAYS** printed partners page • main page interactive Logo below the agenda Bio of speaker + logo

^{*} Upon agreement with the BBC Team

Press & after event recognition

PRESS LOGO IN:

- Warsaw Business Journal
- Puls Biznesu
- other media outlet

MENTION IN:

- Mention in the article in Warsaw Business Journal x 3
- Mention in the article in Puls Biznesu
- Mention in other media outlet

INTERVIEW IN:

PARTNERSHIP OFFERS

- Interview in Warsaw Business Journal
- Interview in Puls Biznesu
- Interview in other media outles

COVER OF WARSAW BUSINESS JOURNAL (OCTOBER EDITION)

The cover is an exclusive benefit offered to only one Gold Partner for an additional cost of 8000 PLN netto.

Gold **Partner**

Silver Partner

Event Partner

























































AFTER EVENT RECOGNITION

- Letter of thanks
- · Logo in feedback form
- Tag on social media (after-event)
- Interview in after-event movie
- Logo in after-event movie























Entries to Belgian Days 2025

	Gold Partner	Silver Partner
All BD events*	5 + 5** + 30%	3 + 3** + 30%
CEO Forum	1 + 2** + 2***	1 + 1***

	Event Partner of							
	Bridge to Belgium Reveal	Talent & Diversity Masterclass	Industry & LogisticSe minar	Real Estate Conferenc e	Belgian Business Mixer	Triple 'Tech' Summit	CEO Forum	In-kind Partner
All BD events*								1
Bridge to Belgium Reveal	3+430%							
Talent & Diversity Masterclass	15%	3+ 30%	15%	15%	15%	15%	15%	
Industry & LogisticSemi nar			3+ 30%	•				
Real Estate Conference				3 + 👯	% on			
Belgian Business Mixer	15%	15%	15%	15%	3 + 30%	15%	15%	
Triple 'Tech' Summit						3+ 430 %		
CEO Forum							2 + 1***	

^{**} invitation for a business partner of company

Important notice: the number of entries to Belgian Days is given for the entire duration of the cycle of events. For example, if a given partnership category includes 3 entries, it can be used by one guest to attend the Belgian Business Mixer and two guests to attend the Real Estate Conference. The amount of entries is not given per event.

^{***}possible extra paid
30% entrance fee for every extra partner

Possible Partnership for Partner In-kind

Partner In-kind

PRE-EVENT RECOGNITION NEWSLETTER

 Mention on the specific event within a general newsletter V

 Group post with all partners of the same category - 1 post



ON SITE RECOGNITION COMPANY'S LOGO ON BELGIAN DAYS 2025

Advertising wall



Brochure print partners page



Brochure interactive - logo below the agenda



AFTER EVENT RECOGNITION

Letter of thanks



Logo in feedback form



• Tag on social media (after-event)





What is a partner in-kind of the Belgian Days?

A partner in-kind is a partner who contributes goods or services instead of money. In other words, the partner provides something of value, such as goods, decoration, expertise, or other resources, to the Belgian Days. The value of the contribution is typically measured in monetary terms.

For a partner to be considered in-kind in the context of Belgian Days, the contribution needs to be valued <u>at least at</u> 3000 PLN netto.



Contact the BBC Team

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- Partnership involvement & negotiations
- all matters

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- Agreements & Invoices
- On-site visibility (roll'ups, marketing materials, gifts)
- Partners In-Kind
- Events participation

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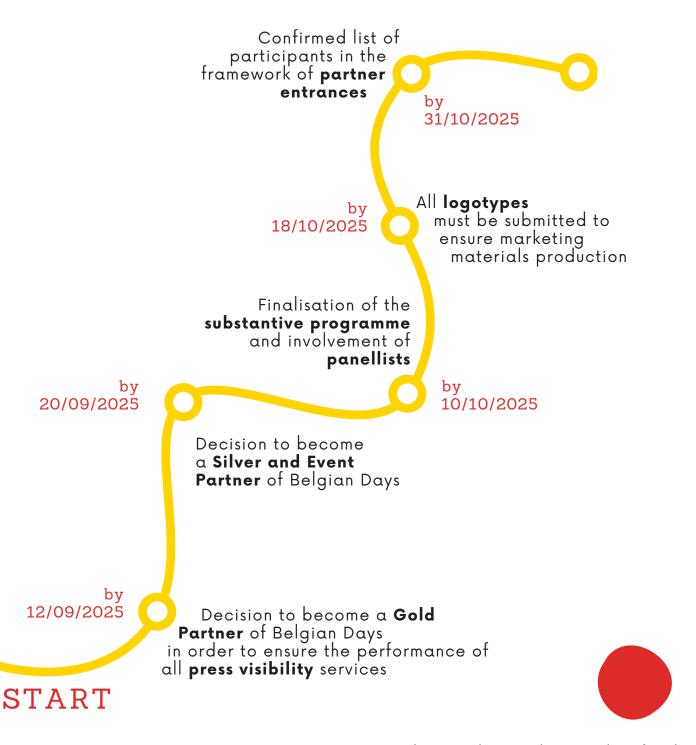


- Social media
- Mailings
- Digital visibility
- Logotypes



Perfect Timeline





This timeline is designed to facilitate the best kind of services while remaining flexible to adapt to changing needs and circumstances.