



# Belgian Days 2025

WARSAW 17-20.11.2025

## PARTNERSHIP OFFER

# TABLE OF CONTENTS

What are the **Belgian Days**?

Events Calendar

Partnership Category

Pre-event recognition

Events of Belgian Days

On-site recognition

Press and after-event recognition

Entries to **Belgian Days 2024**

In-kind / Venue Partnership

Contact the **BBC Team**

Perfect Timeline

# What are the Belgian Days?



**The Belgian Days** are a week dedicated to showcasing the excellence of Belgian entrepreneurship in Poland.

The 27<sup>th</sup> edition of **the Belgian Days** will take place from 17<sup>th</sup> till 20<sup>th</sup> of November 2025.

Check out

Belgian Days 2023



Organiser



Belgian  
Business  
Chamber

Institutional Partners










EMBASSY  
OF BELGIUM



FLANDERS  
INVESTMENT  
& TRADE



# Events Calendar

	AM	PM
Nov 14, 2025	<b>King's Day</b> organised by the Embassy of the Kingdom of Belgium to Poland	
Nov 17, 2025		 WARSAW 17.11.2025
Nov 18, 2025	 WARSAW 18.11.2025	 WARSAW 18.11.2025
Nov 19, 2025	 WARSAW 19.11.2025	 WARSAW 19.11.2025
Nov 20, 2025	 WARSAW 20.11.2025	 WARSAW 14.11.2024
Nov 21, 2025		<b>After-BD-Party</b> organised by Fundacja Art and Progress



# Partnership Category

**Belgian Days Gold Partnership - 42 000 PLN\***

**Belgian Days Silver Partnership - 25 000 PLN\***

**Event Partner - Various Offers  
(details can vary depending on event)**

**Bridge to Belgium  
Reveal**

**16 000 PLN\*  
Service Provider**

**8 000 PLN\*  
Success Story**

**Industry & Logistic  
Seminar**

**14 500 PLN  
Service Provider**

**8 000 PLN  
Success Story**

**Talent & Diversity  
Masterclass**

**6 000 PLN  
Service Provider**

**4 000 PLN\*  
Success Story**

**Real Estate Conference - 17 500 PLN\***

**Belgian Business Mixer - 15 000 PLN\***

**Triple Tech &  
Innovation Summit**

**8 500 PLN\*  
Service Provider**

**6 500 PLN\*  
Success Story**

**CEO Forum - 15 000 PLN\***

\*All prices are netto and do not include 23% VAT

Please note that prices for non-member companies are doubled.

# Pre-event recognition – digital

Gold  
Partner

Silver  
Partner

Event  
Partner

## WEBSITE

- Logo on the main page of the Belgian Days
- Web banner on BBC's main site
- Article of partner published on BBC's news page



MADE POSSIBLE BY OUR  
Generous sponsors

Belgian Days 2023 Gold Sponsors:



Belgian Days 2023 Honorary Patrons and Institutional Partners:



PARTNERSHIP OFFERS

## BELGIAN DAYS MOBILE APPLICATION

- Expo zone with Partners profile
- Logo below the event agenda

NEW!



## GENERAL NEWSLETTER OF THE BELGIAN DAYS

- Mention in header on the top of every newsletter
- Logo at the bottom of every newsletter
- Mention only on the specific event within a general Belgian Days newsletter
- Logo on the specific event within a general Belgian Days newsletter



## EVENT-SPECIFIC NEWSLETTER

- Logo in dedicated newsletter on a specific event



## FOOTNOTE ON EVERY BBC E-MAIL SENT IN OCT. & NOV. 2025



## PRESS RELEASE

- Logo in press release general
- Logo in press release specific events/sector



# Pre-event recognition - social media

Gold  
Partner

Silver  
Partner

Event  
Partner

## SOCIAL MEDIA

- Dedicated post for **CEO's testimonial**
- **Company's movie** or **article** in a BBC dedicated post
- Company's **presentation as a Partner**
- **Tag** on every Belgian Days promotional post
- **Tag** on specific event promotional post
- Group panelist presentation



## REQUEST TO SHARE :)

- 'I am a speaker' post
- Company's presentation as a Partner



PARTNERSHIP OFFERS

## Belgian Days Program Council

**NEW!**

### STRATEGIC PROGRAM INVOLVEMENT

- Invitation to participate in **Program Council meetings** (in-person or online).
- Right to **propose event themes, session topics, and speaker suggestions** for Belgian Days events.
- **Exclusive Dinner invitation** after-Belgian Days



#BridgeToBelgium #InvestInBelgium  
#ExportOpportunities #PolandToBelgium

The event will be preceded by a dedicated **press conference**, ensuring strong media representation and broader visibility.

"Bridge to Belgium Reveal" will officially open the Belgian Days 2025 and mark a historic milestone for the Belgian Business Chamber.

Designed as **a strategic gateway for Polish companies**, this high-impact event offers actionable knowledge and connections for those looking **to export to or invest in Belgium**.

Participants will gain practical, **step-by-step insights** into doing business in Belgium—from legal frameworks and tax systems to logistics, market access, and regional investment opportunities. The event will also highlight Belgium's economic landscape through presentations from its **key regions (Flanders, Wallonia, Brussels)**, case studies of Polish companies already active in Belgium, and expert-led discussions on how to navigate the cultural and operational nuances of entering the Belgian market.

Target group: Polish companies interested in exporting to or investing in Belgium, including SMEs, investors, and trade professionals.



# Bridge to Belgium Reveal

## Possible Partner Benefits

Mon 17/11/2025  
TBC  
Warsaw

### PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- Group panelist post

### ON SITE RECOGNITION INVOLVEMENT

- Keynote
- Panel Discussion: 3 Belgian Regions
- Partner Insights: How to Export to & Invest in Belgium  
ADVISORS || LAW FIRMS
- Panel Discussion: Polish Success Stories in Belgium  
ALL SECTORS || ADVISORS || LAW FIRMS

#### Gold Partner



speaker  
(if relevant expertise)

speaker

speaker

speaker

#### Silver Partner



speaker

speaker

speaker

speaker

#### Event Partner



study case

speaker



#StrategicIndustries #SupplyChain  
#CrossBorderTrade

# Industry & Logistics Seminar

WARSAW 18.11.2025

The Industry & Logistic Seminar is a strategic platform designed to bring together **leading industrial leaders** and key players from the logistics sector.

As industries evolve and supply chains grow more complex, seamless **collaboration** between manufacturing, production, and logistics is essential for competitiveness and growth.

The event will feature insightful presentations, expert panels, and focused networking sessions that explore the challenges and opportunities within Poland's strategic industries—such as automotive, manufacturing, energy, and technology—and the critical role logistics plays in supporting these sectors.

Target group: Manufacturers, logistics providers, and industry stakeholders from Poland and Belgium involved in strategic sectors.

Institutional  
Partner



## Industry & Logistics Seminar

### Possible Partner Benefits

Tue 18/11/2025  
Industrial Development Agency  
Nowy Świat 6/12, 00-400 Warsaw

#### PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- Group panelist post

#### ON SITE RECOGNITION INVOLVEMENT

- Keynote
- Panel Discussion: Poland as a Strategic Hub  
**STRATEGIC INVESTORS**
- Panel Discussion: Green Logistics & Sustainable Industry: From Compliance to Competitive Advantage  
**LOGISTICS & TRANSPORT COMPANIES**
- **EXPO ZONE** Industrial Innovation & Automation: Where Belgium Meets Poland - limited slots

- Partner Insights  
**ADVISORS || LAW FIRMS**

Gold  
Partner

Silver  
Partner

Event  
Partner



speaker  
(if relevant expertise)

speaker



speaker

speaker

moderator

speaker

speaker

speaker



speaker

speaker

study case



#TalentAndDiversity #InclusiveLeadership  
#DiversityInBusiness #WomenInLeadership

# Talent & Diversity Masterclass

WARSAW 18.11.2025

In today's rapidly evolving business landscape, diversity and inclusive leadership are not just ethical imperatives—they are key drivers of innovation, resilience, and sustainable growth.

The Talent & Diversity Masterclass will bring together Belgian and Polish business leaders, experts, and institutions to explore how organizations can create more inclusive workplaces, unlock diverse talent, and lead with purpose.

This thought-provoking event will also serve as the potential launch of the BBC Circle: "People & Diversity", a new platform within the Belgian Business Chamber aimed at fostering ongoing dialogue and action on diversity, equity, and inclusion (DEI).

The event will be followed by an **exclusive concert** in collaboration with the **Julian Cochran Foundation**, adding a unique cultural highlight to the afternoon and creating an inspiring setting for continued networking.

Target group: Business Leaders & CEOs, HR Directors & Talent Managers, Diversity, Equity & Inclusion (DEI) Officers

Institutional  
Partners

Flanders  
State of the Art

EWOB  
European Women on Boards

## Talent & Diversity Masterclass

### Possible Partner Benefits

Tue 18/11/2025  
Hala Koszyki

Koszykowa 63, 00-667 Warsaw

#### PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- Group panelist post

#### ON SITE RECOGNITION INVOLVEMENT

- Panel Discussion: Building Inclusive Workplaces Across Borders  
**ALL SECTORS**
- Partner Insights// Success Stories: Real Impact of Diversity in Business  
**ALL SECTORS**

Gold  
Partner



Silver  
Partner



Event  
Partner



panelist

speaker

panelist

speaker

moderator

study case



#business #realestate #investment  
#residential #office #construction



The Real Estate Conference is an industry event dedicated to the current state of the investment market, real estate and construction companies.

The conference will feature a distinguished lineup of speakers who will share their insights on the latest market **trends, challenges, and opportunities**. Our esteemed panel will comprise of renowned professionals from various sectors, including development, investment, agency, and architecture.

From developers to investors, agents to architects, this conference is open to anyone looking to stay ahead of the curve in the rapidly evolving world of real estate. Take advantage of this unique chance to connect with peers, learn from industry pioneers, and gain valuable insights that will inform your business decisions.

Target group: developers and builders, property managers, real estate attorneys, financial advisors and wealth managers

# Real Estate Conference

## Possible Partner Benefits

Wed 19/11/2025  
TBC  
Warsaw

	Gold Partner	Silver Partner	Event Partner
<b>PRE-EVENT RECOGNITION</b>			
<b>SOCIAL MEDIA POSTS</b>			
• Company's presentation post	✓	✓	✓
• Group panelist post	✓	✓	✓
<b>ON SITE RECOGNITION</b>			
<b>INVOLVEMENT</b>			
• Keynote			
<b>ADVISORS</b>			
• Panel Discussion: 15 Years On: Building the Future, Brick by Brick	speaker (if relevant expertise)	speaker	
<b>DEVELOPERS</b>			
• Panel Discussion: Next Gen Builders	speaker	speaker	moderator - service providers / case study - success story
<b>GENERAL CONTRACTORS    PRODUCERS    CONSULTANTS</b>			
• Panel Discussion: Real Estate in Transition: Navigating Market Shifts, Innovation, and Sustainable Growth	speaker	speaker	moderator - service providers / case study - success story
<b>ALL REAL ESTATE COMPANIES</b>			
• Partner Insights	speaker	speaker	
• <b>EXPO ZONE</b> Smart Property & Innovation Showcase			





#social #business #networking #belgiancuisine

The Belgian Business Mixer is designed as a vibrant, maritime-inspired networking event that brings together business professionals, entrepreneurs, investors, and stakeholders from both the Belgian and Polish markets. Set in the stylish Seafood Station, guests will enjoy authentic Belgian-style seafood while making meaningful business connections in a relaxed, coastal-inspired atmosphere.

Whether you're looking to initiate new partnerships, strengthen existing ones, or simply grow your network within the Belgian-Polish business ecosystem, this mixer offers a unique and friendly platform to do so.

This year there will also be a charitable lottery with prizes from our partners. Don't miss this exceptional evening of culture, networking, and charity, held at one of Warsaw's top venues.



Dress Code: Maritime style encouraged—think fresh, nautical, and casual chic!

Target group: all sectors business developers and business owners

Belgian Port City

# Belgian Business Mixer

## Possible Partner Benefits

Wed 19/11/2025

Seafood Station Restaurant & Oyster Bar  
Nowogrodzka 93, Warsaw

### PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- Group panelist post

### ON SITE RECOGNITION INVOLVEMENT

- Panel Discussion: All Aboard the Future: How to Keep Your Business Afloat in Choppy Waters

ALL SECTORS

- **EXPO ZONE** : Waves of Innovation

ALL SECTORS

- prize offered for a raffle lottery

### CHARITY LOTTERY

During the Belgian Business Mixer, the BBC will hold a charity lottery to help collect money that will support selected organizations. Guests will get the opportunity to purchase a coupon on-site and get a chance to win prizes.

Gold  
Partner

Silver  
Partner

Event  
Partner



panelist

panelist

panelist







#TripleTechSummit #TechInnovation  
#StartupEcosystem #FutureTech #AI #Innovation

WARSAW 20.11.2025

A dynamic gathering of startups, scaleups, and innovators from Belgium and Poland, the Triple Tech Summit spotlights cutting-edge developments in AI & deep tech, green tech & sustainability, and digital transformation.

The summit creates a unique space to explore how these three technology sectors are shaping industries and societies. Through startup pitch sessions, inspiring keynotes, and interactive panel discussions, participants will dive into innovation trends, challenges, and success stories from both ecosystems.

This event is ideal for tech founders, investors, corporates, innovation hubs, and anyone passionate about the future of technology. Whether you're scaling a product, scouting for innovation, or looking to engage with the region's brightest minds—Triple Tech Summit is where the future connects.

Target group: Startups, tech innovators, investors, and ecosystem builders from Belgium and Poland.

# Triple Tech & Innovation Summit

Thu 20/11/2025  
TBC  
Warsaw

## Possible Partner Benefits

### PRE-EVENT RECOGNITION SOCIAL MEDIA POSTS

- Company's presentation post
- Group panelist post

### ON SITE RECOGNITION INVOLVEMENT

- Powerful keynote speech 1
- Powerful keynote speech 2
- Powerful keynote speech 3
- Panel Discussion: How AI, Data, and Digitalization are Changing Every Sector
- 3 simultaneous study case

#### Gold Partner

#### Silver Partner

#### Event Partner



speaker  
(if relevant expertise)

speaker  
(if relevant expertise)

speaker  
(if relevant expertise)

speaker



speaker  
(if relevant expertise)

speaker  
(if relevant expertise)

speaker  
(if relevant expertise)

speaker



speaker



...would you like to become our

**venue partner** for this event? Good news! We are still looking for an exciting venue. If you would like to host the seminar, get in touch with BBC Team!



#CEO #Exclusive #Gala

# CEO Forum

WARSAW 20.11.2024

The CEO Forum, featuring Belgian and Polish CEOs, is an influential event that fosters collaboration, knowledge sharing, and relationship building among top executives.

By bringing together leaders from different industries and cultures, this forum plays a significant role in enhancing business ties and driving economic growth between Belgium and Poland.

The CEO Forum will feature a Guest of Honour from the world of Polish politics and business, who will grace the event with a key speech.

During this sublime event, three of the BBC's Member companies will be presented with the prestigious Belgian Business Chamber Award.

Target group: CEO's, top managers, business owners, industry leaders

## CEO Forum

### Possible Partner Benefits

Thu 20/11/2025  
Villa Foksal, Foksal 3/5,  
00-366 Warsaw

#### PRE-EVENT RECOGNITION

##### SOCIAL MEDIA POSTS

- Company's presentation post
- Share of the BBC Publication - obligation to share

##### ON SITE RECOGNITION INVOLVEMENT

- Seat at the table of the guest of honour
- Logo in the back of vignettes

#### Gold Partner

#### Silver Partner

#### (1) Event Partner



# On site recognition

## PARTNERSHIP OFFERS

### Gold Partner

### Silver Partner

### Event Partner

#### INVOLVEMENT \*

- Multiple guaranteed slots (panels, moderation, keynotes)
- One possible speaking role (panel or expert slot)
- One-time speaking/moderating (if applicable - see event possibilities)
- Possibility of organising a **booth** (if expo zone is available)



Medium  
(service showcase)

Small tabletop  
with roll'up option

Small tabletop  
display only

#### COMPANY'S MOVIE MATERIAL

all  
events

all  
events



#### COMPANY'S MARKETING MATERIALS

all  
events

one  
event



#### POSSIBILITY OF GIFTS DISTRIBUTION

all  
events

one  
event



#### COMPANY'S ROLLUP ON ALL BELGIAN DAYS EVENTS



#### COMPANY'S LOGO ON BELGIAN DAYS 2025

- Rollup
- Advertising wall
- Photoframe



#### BROCHURE OF BELGIAN DAYS printed

- partners page
- main page



#### interactive

- Logo below the agenda
- Bio of speaker + logo





# Press & after event recognition

## Gold Partner

## Silver Partner

## Event Partner

### PRESS LOGO IN:

- Warsaw Business Journal
- Puls Biznesu
- other media outlet



### MENTION IN:

- Mention in the article in Warsaw Business Journal x 3
- Mention in the article in Puls Biznesu
- Mention in other media outlet



### INTERVIEW IN:

- Interview in Warsaw Business Journal
- Interview in Puls Biznesu
- Interview in other media outlets



### COVER OF WARSAW BUSINESS JOURNAL (OCTOBER EDITION)



The cover is an exclusive benefit offered to only one Gold Partner for an additional cost of **8 500 PLN netto**.



### AFTER-EVENT REEL

- Interview of CEO or special content creation featuring the company's leadership.
- Company's Logo























### AFTER EVENT RECOGNITION

- Letter of thanks
- Logo in feedback form
- Tag on social media posts and reports after-event
- Logo in LinkedIn report



# Entries to Belgian Days 2025

	Gold Partner	Silver Partner
All BD events*	5 + 5** + 	3 + 3** + 
CEO Forum	1 + 2** + 2***	1 + 1***

	Event Partner of							
	Bridge to Belgium Reveal	Talent & Diversity Masterclass	Industry & Logistic Seminar	Real Estate Conference	Belgian Business Mixer	Triple 'Tech' Summit	CEO Forum	In-kind Partner
All BD events*								1
Bridge to Belgium Reveal	3+ 							
Talent & Diversity Masterclass		3+ 						
Industry & Logistic Seminar			3+ 					
Real Estate Conference				3 + 				
Belgian Business Mixer					3 + 			
Triple 'Tech' Summit						3+ 		
CEO Forum							2 + 1***	



\*\* invitation for a business partner of company

\*\*\* possible extra paid

30% entrance discount for every extra partner

Important notice: the number of entries to Belgian Days is given for the entire duration of the cycle of events. For example, if a given partnership category includes 3 entries, it can be used by one guest to attend the Belgian Business Mixer and two guests to attend the Real Estate Conference. The amount of entries is not given per event.

# Partnership In-kind & Expo options

# NEW!

**Are you a smaller company but still want to showcase your brand?**

For selected events, we offer a limited **Expo Partner** option, available **exclusively to Amber Members** for a price ranging from 3 000 to 5 000 PLN, depending on the event.

Partner  
In-kind /  
Expo

## PRE-EVENT RECOGNITION NEWSLETTER

- Mention on the specific event within a general newsletter
- Group post with all partners of the same category - 1 post



## ON SITE RECOGNITION COMPANY'S LOGO ON BELGIAN DAYS 2025

- Brochure print partners page
- Brochure interactive - logo below the agenda
- Tabletop space with possibility to bring your own marketing materials and laptop/ Marketing materials with logo nearby provided goods



## AFTER EVENT RECOGNITION

- Letter of thanks
- Tag on social media (after-event)



## What is a partner in-kind of the Belgian Days?

A partner in-kind is a partner who contributes goods or services instead of money. In other words, the partner provides something of value, such as goods, decoration, expertise, or other resources, to the Belgian Days. The value of the contribution is typically measured in monetary terms.

For a partner to be considered in-kind in the context of Belgian Days, the contribution needs to be valued **at least at 3000 PLN netto**.



# Contact the BBC Team

## Julia Stachowicz

General Director

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- Partnership involvement & negotiations
- all matters

## Hanna Malik-Girodeau

Event Coordinator

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- Agreements & Invoices
- On-site visibility (roll'ups, marketing materials, gifts)
- Partners In-Kind/Expo Partners
- Events participation

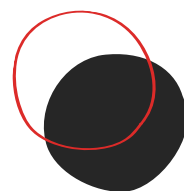
## Karolina Cioch

Communication Assistant

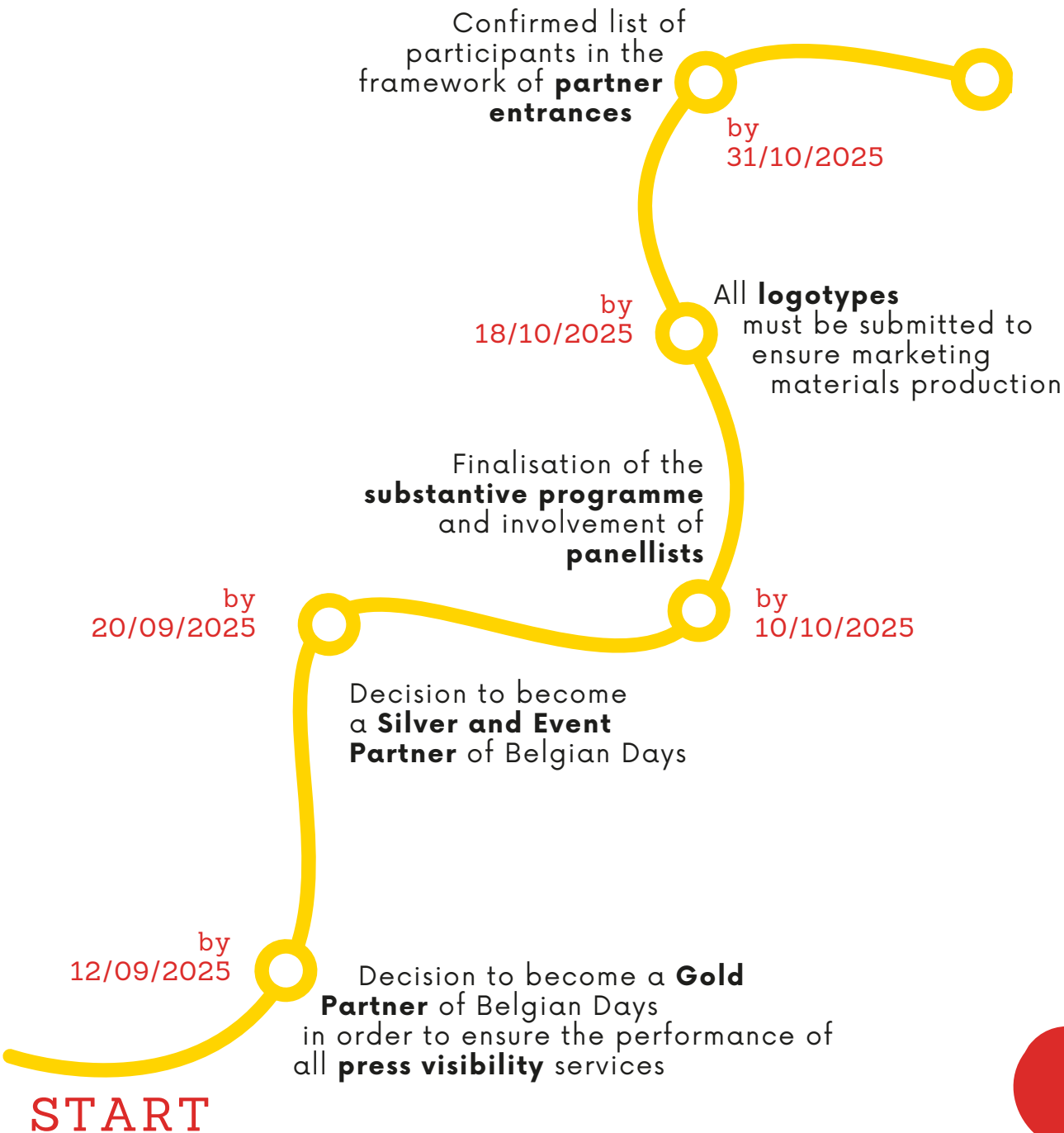
karolina.cioch@belgium.pl



- Social media
- Mailings
- Digital visibility
- Logotypes



# Perfect Timeline



This timeline is designed to facilitate the best kind of services while remaining flexible to adapt to changing needs and circumstances.