

PRESS RELEASE

Warsaw, the 19th of August 2025,

The 27th edition of the Belgian Days will be held between the 17th and the 20th of November 2025.

Each year, the **Belgian Days** offer a unique opportunity to immerge oneself for a week in the excellency of Belgian business in Poland. The **Belgian Business Chamber (BBC)** has the honour and pleasure to organize the 27th edition of the Belgian Days, celebrating the achievements of all Belgian companies active in Poland.

During this 2025 edition, guests will have the opportunity to experience the exceptional diversity of Belgian culture and cuisine. More importantly, the **Belgian Days** will provide numerous business opportunities for both Polish and Belgian entrepreneurs to network, exchange ideas, and celebrate the achievements of Belgian enterprises together.

The Belgian Days will open on Monday the 17th of November with *Bridge to Belgium Reveal* afternoon. Designed as a strategic gateway for Polish companies, this high-impact event will offer actionable knowledge and connections for those looking to export to or invest in Belgium. Participants will gain practical, step-by-step insights into doing business in Belgium— from legal frameworks and tax systems to logistics, market access, and regional investment opportunities. The event will also highlight Belgium's economic landscape through presentations from its key regions (Flanders, Wallonia, Brussels), case studies of Polish companies already active in Belgium, and expertled discussions on how to navigate the cultural and operational nuances of entering the Belgian market. During this year opening BBC will present its completely new strategy and vision for the future of the chamber and its newly-extended offer of services for the polish clients and members that consider their expansion to Belgian market. You cannot be missed!

On the next morning, on **Tuesday the 18th of November**, the BBC warmly invites all companies from industry and logistic sectors to join us during the *Industry & Logistic Seminar* organized in the Industrial Development Agency. Our seminar is a strategic platform designed to bring together leading industrial leaders and key players from the logistics sector. As industries evolve and supply chains grow more complex, seamless collaboration between manufacturing, production, and logistics is essential for competitiveness and growth. The event will feature insightful presentations, expert panels, and focused networking sessions that explore the challenges and opportunities within Poland's strategic industries—such as automotive, manufacturing, energy, and technology—and the critical role logistics plays in supporting these sectors.

And this is not the end of the attractions we prepared for you for Tuesday! The same day during the afternoon we invite you for the *Talent & Diversity Masterclass*. Our Masterclass will bring together Belgian and Polish business leaders, experts, and institutions to explore how organizations can create more inclusive workplaces, unlock diverse talents and lead with purpose. During this thought-provoking event we will also launch the *BBC Circle: People & Diversity*, a new platform within the Belgian Business Chamber aimed at fostering ongoing dialogue and action on diversity, equity, and inclusion (DEI). During the Masterclass our speakers we'll present different incentives for employees –



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how to engage and attract them to workplace by flexible working solutions and shortened 4-days working week.

On Wednesday the 19th of November, we invite you to our renowned annual *Real Estate Conference*. This event will offer participants the chance to attend expert talks and interactive panels featuring professionals from the industry. Topics covered will include investment perspectives, market analyses, tax and law changes, urban and sustainable development. From developers to investors, agents to architects, this conference is open to anyone looking to stay ahead of the curve in the rapidly evolving world of real estate. Take advantage of this unique chance to connect with peers, learn from industry pioneers and gain valuable insights that will inform your business decisions.

Wednesday evening will be dedicated to the traditional *Belgian Business Mixer*. This year Mixer is designed as a vibrant, maritime-inspired networking event that brings together business professionals, entrepreneurs, investors, and stakeholders from both the Belgian and Polish markets. Set in the stylish Seafood Station, guests will enjoy authentic Belgian-style seafood while making meaningful business connections in a relaxed, coastal-inspired atmosphere. Whether you're looking to initiate new partnerships, strengthen existing ones, or simply grow your network within the Belgian-Polish business ecosystem, this mixer offers a unique and friendly platform to do so.

On Thursday the 20th of November, the Chamber will again have the pleasure to host two separate events. In the morning, we cordially invite you to the *Triple 'Tech' Summit* a dynamic gathering of startups, scaleups, and innovators from Belgium and Poland. *The Summit* spotlights cutting-edge developments in AI & deep tech, green tech & sustainability, and digital transformation. The summit creates a unique space to explore how these three technology sectors are shaping industries and societies. Through startup pitch sessions, inspiring keynotes, and interactive panel discussions, participants will dive into innovation trends, challenges, and success stories from both ecosystems. Whether you're scaling a product, scouting for innovation, or looking to engage with the region's brightest minds - Triple Tech Summit is where the future connects.

In the evening of the same day, the Belgian Days will reach its finale with the *CEO Forum* at Embassy of Belgium to Poland and Lithuania with participance of His Excellency the Ambassador of Belgium and the Guest of Honour from the world of Polish politics and business, who will grace the event with a key speech.. The forum is a prestigious and exclusive Gala Dinner that brings together top CEOs and industry leaders from across Polish and Belgian business. It's a perfect place for intersectional dialogue between business and polish administration. Our guests will have the exceptional opportunity to network, share ideas, and discuss the latest trends and innovations. Each year, the gala also gives the floor to a prominent figure from the Polish political landscape to reflect on the future of foreign investments in Poland. During this sublime event, three of the BBC's Member companies will be presented with the prestigious Belgian Business Chamber Award. The purpose is to recognize and celebrate our members' efforts, hard work and innovative ideas. It is a chance to honor the outstanding contributions companies have made in their sector.

The Belgian Days 2025 are closing on **21th of November** with the side event - *Belgian Electronic Night* organized by Art and Progress Foundation. During this social event you can experience deep grooves, cutting-edge sound, and cross-border energy - straight from the streets of Brussels to Warsaw.



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The Belgian Days 2025 promise to be an exciting celebration of the strong ties between Poland and Belgium. Attendees can look forward to a variety of activities, including seminars, workshops, cultural performances and opportunities to explore Belgian know-how and innovation.

Don't miss this chance to immerse yourself in the best of Belgium right here in Poland!

The Belgian Business Chamber warmly invites you to join this 27th edition of the Belgian Days and is looking forward to continuing this tradition for many more years to come as it strives to deliver the most memorable experiences for all guests.

Should you have any questions about participation or partnership opportunities please contact our *Project Coordinator Alicja Serafin (mail: alicja.serafin@belgium.pl; mobile: +48 728 819 163)*