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BePoLux and Belgian Business Chamber announce their intention to create one of the world's first integrated Bilateral Business Chambers

Today, at the opening of the Belgian Days in Warsaw, the two leading chambers of commerce, the Belgian Business Chamber Poland (BBC) and BePoLux, announced their intention to gradually integrate their operations and services, with the long-term goal of establishing one of the first chambers in the world to operate in a truly integrated bilateral way. The envisioned structure aims to support both Polish companies operating in Belgium and Belgian companies operating in Poland. BePoLux is the Belgian-Polish Chamber of Commerce based in Belgium, and the BBC Poland is the Polish-Belgian business chamber based in Warsaw. Together, they represent hundreds of companies active between the two countries.

According to **Leen Vermeersch**, Vice President BBC Poland: “in an increasingly interconnected Europe, the way business communities organize themselves is changing. Companies no longer think in purely national terms — their ecosystems are regional, their partners cross borders, and their challenges are shared. Business chambers, too, must evolve. The future of chambers lies in bilateral cooperation and stronger, service-oriented structures that deliver real value to members.”

Jean-Charles Wibo, President of BePoLux adds: “as both countries’ economies evolve and more companies operate across borders, there is growing overlap between BePoLux and BBC’s missions and member bases. Rather than maintaining parallel structures, both chambers have decided to gradually integrate their activities — combining networks, resources, and expertise to deliver stronger value. I am convinced that the future of business chambers is bilateral — and even more service-oriented.”

A gradual, structured integration

The cooperation will unfold in **three stages**:

1. **Governance alignment (from November 2025):** The Boards of both chambers will establish a shared structure, ensuring lean decision-making and continuity for all members.
2. **Advisory and operational cooperation (2026):** A joint advisory board will be created, and services will be progressively harmonized — including membership categories, fee structures, and event access.
3. **Full integration and rebranding (2027):** Once governance and operations are fully aligned, the two chambers intend to operate under a unified name and identity, with a shared presence in Belgium and Poland.

A new business model for a new era

The integration aims not only to merge structures but to reimagine the chamber model itself. Both BePoLux and BBC are committed to developing a strong, service-oriented and impact-driven platform according to a joint five-point action plan:

1. Create a unified Belgian–Polish business community that operates seamlessly across both countries.
2. Provide better services to members, focusing on practical support, business matchmaking, and policy advocacy.
3. Strengthen bilateral visibility and influence, ensuring members have a voice both in Brussels and Warsaw.
4. Leverage scale to attract high-level speakers, organize impactful events, and develop new service offerings.
5. Modernize the business model of the chambers, focusing less on symbolic representation and more on tangible, member-driven value.

Wojciech Pawlus, Board Member BePoLux: “Our goal is to serve more members, more efficiently, and with more relevant services than ever before. We are building the next generation of bilateral chambers — collaborative, modern, and member-driven.”

What members can expect

“For Polish companies, this means easier access to Belgian markets, partners, and expertise through direct links with Belgian institutions and BePoLux’s network”, explains **Julia Stachowicz**, General Director BBC Poland. “For Belgian companies, it means on-the-ground presence, visibility, and support in Poland through BBC’s established network and events. For both, it will be my personal ambition to build a modern business chamber that mirrors the way companies already operate — internationally, collaboratively, and with a focus on concrete results.”

Looking Ahead

The announcement during Belgian Days 2025 marks the start of a transformative process in Belgian–Polish business cooperation.

Over the coming months, both chambers will work on rebranding, joint communication, and shared services, before presenting a more concrete proposal to members in early 2026.

The future of business chambers is bilateral — and it starts here.

For additional information:

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Belgian Days 2025 17-20 November 2025 / Warsaw

The 27th edition of the Belgian Days will take place from 17 to 20 November 2025.

It is the flagship project of the Belgian Business Chamber, which organizes a series of business and cultural events and meetings every year.

The main goal of the Belgian Days is to create an opportunity for the exchange of good practices and experiences between Polish and Belgian entrepreneurs, expand professional networks as well as promote and increase the visibility of Belgian businesses in the Polish market.

The program is packed with professional meetings and cultural events, such as the Real Estate Conference, the Belgian Business Mixer, the Talent & Diversity, Bridge to Belgium, the CEO Forum, as well as sector-specific seminars dedicated to the Industry & Logistic industries and the Triple Tech & Innovation Summit.

The Belgian Days are organized in cooperation with the Belgian Embassy and regional investment and trade promoting agencies of the federated entities of Belgium.

The Belgian Business Chamber (BBC) Poland

Since 1992 the Belgian Business Chamber Poland has been constantly bringing together Belgians who exercise an economic activity in Poland and Poles who have a strong interest or link with Belgium. The mission of BBC Poland is to create value and facilitate business relations between Belgium and Poland, while its vision is to be recognized as the most valuable Chamber by its Members. From the very beginning of the Chamber's activity its aim was to promote Belgian-Polish economic and cultural cooperation, be a forum for exchanging valuable knowledge and experience on how to successfully do business in Poland and to be a first point of entry for business people and investors in Poland. Those aims remain unchanged.

BePoLux

Founded in 1959, BePoLux is a non-profit organization of private companies, federations, business men and women, with business experience in Poland: investment and trade.

Its main mission is focused on the promotion of Belgian and Luxembourg investments and exports to Poland, but can also support the cooperation of Polish businesses with Belgian and Luxembourg companies. BePoLux organizes business to business contacts and information activities and offers professional services adjusted to the needs of its members interested in doing business with or in Poland.

Being seated in Brussels - capital of Europe - the Chamber forms a direct link with various international organizations and institutions.