Belgian Business Chamber

Belgian Days 2026

WARSAW 18-19.11.2026

Partnership Offer

Belgian Days 2026

WARSAW 18-19.11.2026

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What are the Belgian Days?

Belgian Days 2026

WARSAW 18-19.11.2026

The Belgian Days are a week dedicated to showcasing the excellence of Belgian entrepreneurship in Poland.

The 28th edition of **the Belgian Days** will take place from **18th till 19th of November 2026.**

Check out the jubilee edition



Organiser

Belgian Business Chamber

Institutional Partners

EMBASSY OF BELGIUM

hub.brussels invest & export

Wallonia.be EXPORT INVESTMENT

FLANDERS INVESTMENT & TRADE

Flanders State of the Art

Belgian Days 2026

WARSAW 18-19.11.2026

Events Calendar

	AM	PM
Nov 17, 2026	**King's Day** organised by the Embassy of the Kingdom of Belgium to Poland	
Nov 18, 2026	Belgian Business Fest	Belgian Business Mixer
Nov 19, 2026	Belgian Business Fest	CEO Forum
from Nov 25, 2026 TBC	**Belgian-Polish Economic Forum** co-organised with the Embassy of the Republic of Poland in Brussels	

We reserve the right to modify the Belgian Days calendar

Belgian Days 2026

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Partnership Categories

Belgian Days Gold Partnership - 42 000 PLN*

Belgian Days Silver Partnership - 25 000 PLN*

Event Partner

Session Partner - 15 000 – 18 000 PLN*

Partner of Belgian Business Mixer - 15 000 PLN*

Partner of CEO Forum - 16 000 PLN*

Keynote participation - 5 000 – 8 000 PLN*

Partner In-Kind

*All prices are netto and do not include 23% VAT

Please note that prices for non-member companies are doubled.

Pre-event: Digital Communication

PARTNERSHIP OFFERS - PRE-EVENT RECOGNITION

	Gold Partner	Silver Partner	Event Partner
WEBSITE			
• Web banner on BBC's main site	✓	✗	✗
• Logo displayed on the main page of the Belgian Days website	✓	✓	✗
• Logo displayed in the Partners section	✓	✓	✓
• Article of partner published on BBC's news page and social media	✓	✓	✗
EVENT AGENDA			
• Recognition as partner of a dedicated session	✓	✓	✓ dedicated session on Insight Stage
• Logo displayed next to the sponsored session	✓	✓	✓
• Speaker profile featured in the agenda	✓	✓	✓
NEWSLETTERS & EMAIL CAMPAIGNS			
• Mention in header on the top of every newsletter	✓	✗	✗
• Logo included in all Belgian Days newsletters	✓	✓	✗
• Partner acknowledgement	✓	✓	✓
• Logo included in registration and reminder emails	✓	✓	✗
• Logo displayed on official invitations	✓	✓	✗
• Foothnote on every BBC e-mail sent in oct. & nov, 2026	✓	✗	✗

Pre-event: Press & social media

PARTNERSHIP OFFERS - PRE-EVENT RECOGNITION

	Gold Partner	Silver Partner	Event Partner
PRESS RELEASE			
• Logo included in press materials	✓	✓	✗
• Mention in press releases	✓	✓	✓ if relevant
• Executive quote included in press communications	✓	✓ optional	✗
SOCIAL MEDIA			
• Dedicated partner announcement	✓	✓	✓
• Dedicated post for **CEO's testimonial**	✓	✓	✗
• **Company's movie** or **article** in a BBC dedicated post	✓	✓	✗
• Inclusion in partner announcement posts	✓	✓	✗
• Promotion of sponsored session / event	✓	✓	✓
• Company tagging in promotional content	✓	✓	✗
• Speaker presentation	✓	✓	✓







REQUEST TO SHARE :)			
• 'I am a speaker' post	✓	✓	✓
• Company's presentation as a Partner	✓	✓	✓

On-site: Presence & Visibility

#Belgium #Poland #Business #realestate #industry #logistics, #technology #people #diversity

Target group: all sectors business developers, managers and business owners

For the first time, Belgian Days will transform Browary Warszawskie into a vibrant **hub of ideas, business exchange and collaboration,** bringing together representatives of Belgian and Polish companies, institutions and business leaders.

Throughout the day, participants will have the opportunity to explore multiple parallel sessions dedicated to the sectors shaping Belgian-Polish economic cooperation, including **real estate, industry, logistics, technology,** as well as discussions around **people, diversity, cultural perspectives** and the unique strengths of **both business ecosystems.**

The programme will combine inspiring keynote speeches, engaging fireside chats and authentic business stories showcasing the people, partnerships and ideas driving the future of Belgian-Polish relations.

The Belgian Business Fest will be organised as follows:

- 18 November
  - **Main Stage** – capacity of 130 participants
  - **Insight Stage** – capacity of up to 75 participants
- 19 November
  - **Main Stage** – capacity of up to 250 participants
  - **Two parallel Insight Stages** – capacity of up to 60 participants each

Belgian Business Fest

Possible Partner Benefits

Wed 18.11.2026
ADN Conference Centre
Browary Warszawskie, Warsaw

	Gold Partner	Silver Partner	Session Partner	Keynote Partner
PRESENCE				
• Participation in programme	unlimited presence across the event and all sessions	up to 2 programme appearances (1 on Main Stage or 2 on Insight Stage)	limited to the dedicated sponsored session only	One keynote speech / expert contribution only
• Participation on Main Stage	∞	1 apperance	✗	1 keynote speech (subject to approval)
• Participation on Insight Stage	∞	1 apperance	within dedicated session only	

On-site: Presence & Visibility

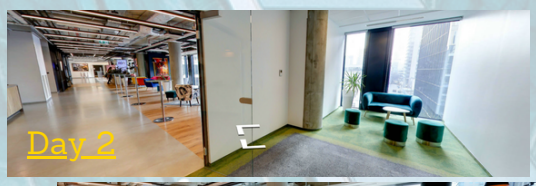
Belgian Business Fest

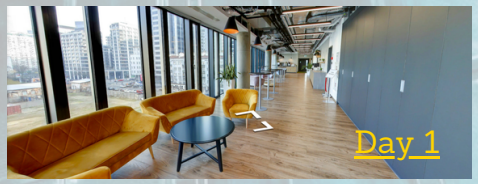
Possible Partner Benefits

Wed 18.11.2026
ADN Conference Centre
Browary Warszawskie, Warsaw

	Gold Partner	Silver Partner	Session Partner	Keynote Partner
VISIBILITY				
• Logo displayed on Main Stage screens	✓	✓	✗	✗
• Logo displayed on Insight Stage screens	✓	✓	During sponsored session only	✗
• Exhibition booth / partner stand	Premium exhibition space in a high-visibility location	Dedicated branded cocktail table	Optional promotional table during the sponsored session	✗
• Roll-ups displayed near Main Stage	✓	✗	✗	✗
• Roll-ups displayed near Insight Stage	✓	✗	During sponsored session only	✗
• Roll-ups displayed at partner booth	✓	✓	✓	✗
• Distribution of promotional materials	✓	✓	During sponsored session only	✗
• Company materials available in designated areas	✓	✓	During sponsored session only	✗
• Company's movie material	✓	✓	During sponsored session only	✗


Day 1


Day 2


Day 1


Day 2

On-site: Presence & Visibility

Belgian Business Mixer
WARSAW 18.11.2026

#social #business #networking
#belgiancuisine

The evening of 18 November will feature the BBC's signature networking event of the year – the Belgian Business Mixer.

Hosted in one of Warsaw's iconic skyscrapers, the Mixer provides a unique setting for informal conversations, relationship building and business exchange among Belgian and Polish business leaders.

Participants will enjoy an atmosphere combining high-level networking with authentic Belgian hospitality, including Belgian specialties, inspiring conversations and breathtaking panoramic views of Warsaw.

This year there will also be a charitable lottery with prizes from our partners. Don't miss this exceptional evening of culture, networking and charity!

Target group: all sectors business developers and business owners

Belgian Business Mixer

Wed 19.11.2025
TBC

Possible Partner Benefits

	Gold Partner	Silver Partner	Event Partner
ON SITE RECOGNITION			
INVOLVEMENT			
• 1 minute welcome speech	✓	✓ optional	✓
• Possibility of organising a booth	✓	✓ optional	✓
• Main Prize offered for a raffle lottery	✓	✓	✓

CHARITY LOTTERY

During the Belgian Business Mixer, the BBC will hold a charity lottery to help collect money that will support selected charity organization. Guests will get the opportunity to purchase a coupon on-site and get a chance to win prizes.

SPECIAL CULTURAL EXPERIENCE (SUBJECT TO ARTIST CONFIRMATION)

To further enhance the Belgian Business Mixer experience, the Belgian Business Chamber is planning to host an exclusive live performance by a renowned and internationally acclaimed artist immediately preceding the Mixer. Should the artist's participation be confirmed, partners will receive an extra dedicated allocation of concert invitations:

Gold Partner	Silver Partner	Event Partner
10 invitations	5 invitations	4 invitations

On-site: Presence & Visibility

#CEO #Exclusive #Gala

CEO Forum

WARSAW 19.11.2026



The CEO Forum, featuring Belgian and Polish CEOs, is an influential event that fosters collaboration, knowledge sharing, and relationship building among top executives.

By bringing together leaders from different industries and cultures, this forum plays a significant role in enhancing business ties and driving economic growth between Belgium and Poland.

The CEO Forum will feature a Guest of Honour from the world of Polish politics and business, who will grace the event with a key speech.

During this sublime event, three of the BBC's Member companies will be presented with the prestigious Belgian Business Chamber Award.

Target group: CEO's, top managers, business owners, industry leaders

CEO Forum

Thu 19.11.2026
Embassy of the Kingdom of Belgium, Senatorska 34, Warsaw

Possible Partner Benefits

	Gold Partner	Silver Partner	Event Partner
PRE-EVENT RECOGNITION			
• Logo displayed on official Gala Dinner invitationn	✓	✓	✓
ON SITE RECOGNITION INVOLVEMENT			
• Seat at the table of the guest of honour	✓	✗	✓
• Logo in the back of vignettes	✓	✗	✓

On-site: BD materials + Event Access

PARTNERSHIP OFFERS

	Gold Partner	Silver Partner	Session Partner	Keynote Partner
BD MATERIALS: COMPANY'S LOGO ON BELGIAN DAYS 2026:				
• Rollup	✓	✓	✗	✗
• Advertising wall	✓	✓	✗	✗
• Photoframe	✓	✗	✗	✗
BROCHURE OF BELGIAN DAYS				
printed				
• partners page	✓	✓	✓	✗
• main page	✓	✗	✗	✗
interactive				
• Logo below the agenda	✓	✓	✓	✓
• Bio of speaker + logo	✓	✓	✓	✓
EVENT ACCESS				
• **Golden Passes** valid for: ◦ Belgian Business Fest Day 1 ◦ Belgian Business Fest Day 2 ◦ Belgian Business Mixer	5	3	1	1
• **Complimentary Passes** valid for ◦ Belgian Business Fest Day 1 ◦ or Belgian Business Fest Day 2 ◦ or Belgian Business Mixer	5	3	3	1
• **Additional guest invitations** (for clients, business partners or invited guests)	5	3	3	✗
• Dedicated partner **discount code** for additional registrations	✓	✓	✓	✓
• Reserved seats at the **CEO Forum for company representatives + guest invitation**	2+1	1+1	1	1

Participant passes are intended for company representatives. Guest invitations may be extended to clients, business partners or invited guests. All invitations are subject to availability and final confirmation by the Belgian Days organisers, particularly for limited-capacity events such as the CEO Forum Gala Dinner.

Press & after event recognition

PARTNERSHIP OFFERS

	Gold Partner	Silver Partner	Event Partner
PRESS LOGO IN:			
• English speaking press	✓	✓	✗
• Polish speaking press	✓	✓	✗
• other media outlet	✓	✓	✗
MENTION IN:			
• English speaking press	✓	✓	✗
• Polish speaking press	✓	✓	✗
• other media outlet	✓	✓	✗
INTERVIEW IN:			
• English speaking press	✓	✗	✗
• Polish speaking press	✓	✗	✗
• other media outlet	✓	✗	✗
COVER OF WARSAW BUSINESS JOURNAL (OCTOBER EDITION)	✓	✗	✗
The cover is an exclusive benefit offered to only one Gold Partner for an additional cost.			
AFTER-EVENT REEL			
• Interview of CEO or special content creation featuring the company's leadership.	✓	✗	✗
• Company's Logo	✓	✓	✗
AFTER EVENT RECOGNITION			
• Letter of thanks	✓	✓	✓
• Logo in feedback form	✓	✓	✓
• Tag on social media posts and reports after-event	✓	✓	✓
• Logo in LinkedIn report	✓	✓	✓



Partnership In-kind & Expo options

PARTNERSHIP OFFERS

NEW!

Are you a smaller company but still want to showcase your brand?

For selected events, we offer a limited **Expo Partner** option, available **exclusively to Amber Members** for a price ranging from 3 000 to 5 000 PLN, depending on the event.

	Partner In-kind / Expo
PRE-EVENT RECOGNITION	
NEWSLETTER	
• Mention on the specific event within a general newsletter	✓
• Group post with all partners of the same category - 1 post	✓
ON SITE RECOGNITION	
COMPANY'S LOGO ON BELGIAN DAYS 2026	
• Brochure print partners page	✓
• Brochure interactive - logo below the agenda	✓
• Tabletop space with possibility to bring your own marketing materials and laptop/ Marketing materials with logo nearby provided goods	✓
AFTER EVENT RECOGNITION	
• Letter of thanks	✓
• Tag on social media (after-event)	✓



What is a partner in-kind of the Belgian Days?

A partner in-kind is a partner who contributes goods or services instead of money. In other words, the partner provides something of value, such as goods, decoration, expertise, or other resources, to the Belgian Days. The value of the contribution is typically measured in monetary terms.

For a partner to be considered in-kind in the context of Belgian Days, the contribution needs to be valued **at least at 3000 PLN netto**.

Belgian Days 2026

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Contact The BBC Team



Julia Stachowicz
General Director

julia.stachowicz@belgium.pl
+48 881 920 566

- Partnership involvement & negotiations
- All matters



Ewa Zdanowicz
Operations & Relations Manager

ewa.zdanowicz@belgium.pl
+48 728 819 163

- Agenda & Programme
- On-site visibility (roll'ups, marketing materials, gifts)
- Partners In-Kind/Expo Partners



Karolina Cioch
Digital Communication & Administrative Specialist

karolina.cioch@belgium.pl
+48 668 588 026

- Gridaly app
- Social media & Mailings
- Digital visibility
- Logotypes
- Events participation

Perfect Timeline

Belgian Days 2026
WARSAW 18-19.11.2026

START

by 11/09/2026
Decision to become a **Gold Partner** of Belgian Days in order to ensure the performance of all **press visibility** services

by 18/09/2026
Decision to become a **Silver and Event Partner** of Belgian Days

by 10/10/2026
Finalisation of the **substantive programme** and involvement of **panellists**

by 16/10/2026
All **logotypes** must be submitted to ensure marketing materials production

by 31/10/2026
Confirmed list of participants in the framework of **partner entrances**

This timeline is designed to facilitate the best kind of services while remaining flexible to adapt to changing needs and circumstances.