



WARSAW 18-19.11.2026

Partnership
Offer

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What are the Belgian Days?



The Belgian Days are a week dedicated to showcasing the excellence of Belgian entrepreneurship in Poland.

The 28th edition of **the Belgian Days** will take place from 18th till 19th of November 2026.

Check out
the jubilee edition



Organiser



Belgian
Business
Chamber

Institutional Partners



EMBASSY
OF BELGIUM



FLANDERS
INVESTMENT
& TRADE





Events Calendar

	AM	PM
Nov 17, 2026	King's Day organised by the Embassy of the Kingdom of Belgium to Poland	
Nov 18, 2026	 Belgian Business Fest	 Belgian Business Mixer
Nov 19, 2026	 Belgian Business Fest	 CEO Forum
from Nov 25, 2026 TBC	Belgian-Polish Economic Forum co-organised with the Embassy of the Republic of Poland in Brussels	

Partnership Categories

Belgian Days Gold Partnership - 42 000 PLN*

Belgian Days Silver Partnership - 25 000 PLN*

Event Partner

Session Partner - 15 000 – 18 000 PLN*

Partner of Belgian Business Mixer - 15 000 PLN*

Partner of CEO Forum - 16 000 PLN*

Keynote participation - 5 000 – 8 000 PLN*

Partner In-Kind

*All prices are netto and do not include 23% VAT

Please note that prices for non-member companies are doubled.

Pre-event: Digital Communication

PARTNERSHIP OFFERS - PRE-EVENT RECOGNITION

WEBSITE

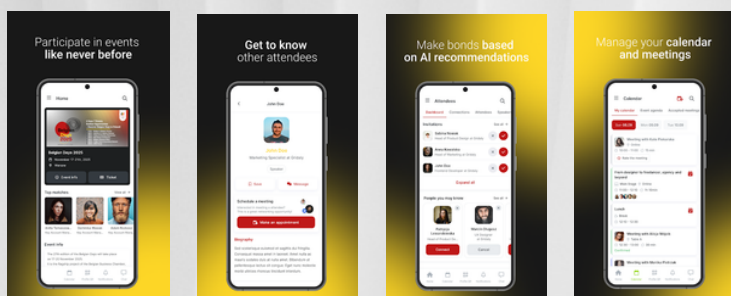
- Web banner on BBC's main site
- Logo displayed on the main page of the Belgian Days website
- Logo displayed in the Partners section
- Article of partner published on BBC's news page and social media

EVENT AGENDA

- Recognition as partner of a dedicated session
- Logo displayed next to the sponsored session
- Speaker profile featured in the agenda

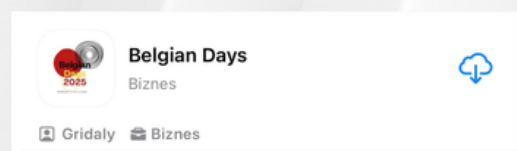
BELGIAN DAYS MOBILE APPLICATION

- Dedicated Partner profile with company description, website link and contact details
- Access to B2B meeting scheduling



	Gold Partner	Silver Partner	Event Partner
✓	✓	✗	✗
✓	✓	✓	✗
✓	✓	✓	✓
✓	✓	✓	✗
✓	✓	✓	✓
✓	✓	✓	✓
Extended	Standard	Basic	
✓	✓	✓	✓

dedicated session on
Insight Stage



Check the app yourself!

NEWSLETTERS & EMAIL CAMPAIGNS

- Mention in header on the top of every newsletter
- Logo included in all Belgian Days newsletters
- Partner acknowledgement
- Logo included in registration and reminder emails
- Logo displayed on official invitations
- Footnote on every BBC e-mail sent in oct. & nov, 2026

✓	✗	✗
✓	✓	✗
✓	✓	✓
✓	✓	✗
✓	✓	✗
✓	✗	✗

Pre-event: Press & social media

PRESS RELEASE

- Logo included in press materials
- Mention in press releases
- Executive quote included in press communications

SOCIAL MEDIA

- Dedicated partner announcement
- Dedicated post for **CEO's testimonial**
- **Company's movie** or **article** in a BBC dedicated post
- Inclusion in partner announcement posts
- Promotion of sponsored session / event
- Company tagging in promotional content
- Speaker presentation

Gold
Partner

Silver
Partner

Event
Partner



if relevant



optional



REQUEST TO SHARE :)

- 'I am a speaker' post
- Company's presentation as a Partner



On-site: Presence & Visibility

#Belgium #Poland #Business
#realestate #industry #logistics,
#technology #people #diversity

Target group: all sectors
business developers, managers
and business owners



For the first time, Belgian Days will transform Browary Warszawskie into a vibrant **hub of ideas, business exchange and collaboration**, bringing together representatives of Belgian and Polish companies, institutions and business leaders.

Throughout the day, participants will have the opportunity to explore multiple parallel sessions dedicated to the sectors shaping Belgian-Polish economic cooperation, including **real estate, industry, logistics, technology**, as well as discussions around **people, diversity, cultural perspectives** and the unique strengths of **both business ecosystems**.

The programme will combine inspiring keynote speeches, engaging fireside chats and authentic business stories showcasing the people, partnerships and ideas driving the future of Belgian-Polish relations.

The Belgian Business Fest will be organised as follows:

- 18 November
 - **Main Stage** – capacity of 130 participants
 - **Insight Stage** – capacity of up to 75 participants
- 19 November
 - **Main Stage** – capacity of up to 250 participants
 - **Two parallel Insight Stages** – capacity of up to 60 participants each

Belgian Business Fest

Possible Partner Benefits

Wed 18.11.2026
ADN Conference Centre
Browary Warszawskie, Warsaw

PRESENCE

- Participation in programme

unlimited
presence across
the event and all
sessions

up to 2
programme
appearances
(1 on Main Stage
+ 1 on Insight
Stage)

limited to the
dedicated
sponsored
session only

One keynote
speech / expert
contribution
only

- Participation on Main Stage

∞

1
appearance



1
keynote speech
(subject to
approval)

- Participation on Insight Stage

∞

1
appearance

within dedicated
session only

On-site: Presence & Visibility

Belgian Business Fest

Possible Partner Benefits

Wed 18.11.2026
ADN Conference Centre
Browary Warszawskie, Warsaw

VISIBILITY

	Gold Partner	Silver Partner	Session Partner	Keynote Partner
• Logo displayed on Main Stage screens	✓	✓	✗	✗
• Logo displayed on Insight Stage screens	✓	✓	During sponsored session only	✗
• Exhibition booth / partner stand	Premium exhibition space in a high-visibility location	Dedicated branded cocktail table	Optional promotional table during the sponsored session	✗
• Roll-ups displayed near Main Stage	✓	✗	✗	✗
• Roll-ups displayed near Insight Stage	✓	✗	During sponsored session only	✗
• Roll-ups displayed at partner booth	✓	✓	✓	✗
• Distribution of promotional materials	✓	✓	During sponsored session only	✗
• Company materials available in designated areas	✓	✓	During sponsored session only	✗
• Company's movie material	✓	✓	During sponsored session only	✗



On-site: Presence & Visibility



#social #business #networking
#belgiancuisine

The evening of 18 November will feature the BBC's signature networking event of the year – the Belgian Business Mixer.

Hosted in one of Warsaw's iconic skyscrapers, the Mixer provides a unique setting for informal conversations, relationship building and business exchange among Belgian and Polish business leaders.

Participants will enjoy an atmosphere combining high-level networking with authentic Belgian hospitality, including Belgian specialties, inspiring conversations and breathtaking panoramic views of Warsaw.

This year there will also be a charitable lottery with prizes from our partners. Don't miss this exceptional evening of culture, networking and charity!

Target group: all sectors business developers and business owners

Belgian Business Mixer

Possible Partner Benefits

Wed 19.11.2025
TBC
Warsaw Skyscraper

ON SITE RECOGNITION

INVOLVEMENT

- 1 minute welcome speech
- Possibility of organising a booth
- Main Prize offered for a raffle lottery

Gold
Partner

Silver
Partner

Event
Partner



optional



optional



CHARITY LOTTERY

During the Belgian Business Mixer, the BBC will hold a charity lottery to help collect money that will support selected charity organization. Guests will get the opportunity to purchase a coupon on-site and get a chance to win prizes.

SPECIAL CULTURAL EXPERIENCE (SUBJECT TO ARTIST CONFIRMATION)

To further enhance the Belgian Business Mixer experience, the Belgian Business Chamber is planning to host an **exclusive live performance by a renowned and internationally acclaimed artist immediately preceding the Mixer**. Should the artist's participation be confirmed, partners will receive an extra dedicated allocation of concert invitations:

10
invitations

5
invitations

4
invitations

On-site: Presence & Visibility

#CEO #Exclusive #Gala



The CEO Forum, featuring Belgian and Polish CEOs, is an influential event that fosters collaboration, knowledge sharing, and relationship building among top executives.

By bringing together leaders from different industries and cultures, this forum plays a significant role in enhancing business ties and driving economic growth between Belgium and Poland.

The CEO Forum will feature a Guest of Honour from the world of Polish politics and business, who will grace the event with a key speech.

During this sublime event, three of the BBC's Member companies will be presented with the prestigious Belgian Business Chamber Award.

Target group: CEO's, top managers, business owners, industry leaders

CEO Forum

Possible Partner Benefits

Thu 19.11.2026
Embassy of the Kingdom of Belgium, Senatorska 34, Warsaw

PRE-EVENT RECOGNITION

- Logo displayed on official Gala Dinner invitationn

ON SITE RECOGNITION INVOLVEMENT

- Seat at the table of the guest of honour
- Logo in the back of vignettes

	Gold Partner	Silver Partner	Event Partner
PRE-EVENT RECOGNITION			
• Logo displayed on official Gala Dinner invitationn	✓	✓	✓
ON SITE RECOGNITION INVOLVEMENT			
• Seat at the table of the guest of honour	✓	✗	✓
• Logo in the back of vignettes	✓	✗	✓

On-site: BD materials + Event Access

PARTNERSHIP OFFERS

BD MATERIALS: COMPANY'S LOGO ON BELGIAN DAYS 2026:

- Rollup
- Advertising wall
- Photoframe



Gold Partner

Silver Partner

Session Partner

Keynote Partner



BROCHURE OF BELGIAN DAYS printed

- partners page
- main page



interactive

- Logo below the agenda
- Bio of speaker + logo



EVENT ACCESS

- **Golden Passes** valid for:
 - Belgian Business Fest Day 1
 - Belgian Business Fest Day 2
 - Belgian Business Mixer

5

3

1

1

- **Complimentary Passes** valid for
 - Belgian Business Fest Day 1
 - or Belgian Business Fest Day 2
 - or Belgian Business Mixer

5

3

3

1

- **Additional guest invitations**
(for clients, business partners or invited guests)

5

3

3



- Dedicated partner **discount code**
for additional registrations



- Reserved seats at the **CEO Forum**
for company representatives +
guest invitation

2+1

1+1

1

1

Participant passes are intended for company representatives. Guest invitations may be extended to clients, business partners or invited guests. All invitations are subject to availability and final confirmation by the Belgian Days organisers, particularly for limited-capacity events such as the CEO Forum Gala Dinner.

Press & after event recognition

PARTNERSHIP OFFERS

PRESS LOGO IN:

- English speaking press
- Polish speaking press
- other media outlet

MENTION IN:

- English speaking press
- Polish speaking press
- other media outlet

INTERVIEW IN:

- English speaking press
- Polish speaking press
- other media outlet

Gold Partner

Silver Partner

Event Partner



COVER OF WARSAW BUSINESS JOURNAL (OCTOBER EDITION)



The cover is an exclusive benefit offered to only one Gold Partner for an additional cost.



AFTER-EVENT REEL

- Interview of CEO or special content creation featuring the company's leadership.
- Company's Logo



AFTER EVENT RECOGNITION

- Letter of thanks
- Logo in feedback form
- Tag on social media posts and reports after-event
- Logo in LinkedIn report



Partnership In-kind & Expo options

NEW!

Are you a smaller company but still want to showcase your brand?

For selected events, we offer a limited **Expo Partner** option, available **exclusively to Amber Members** for a price ranging from 3 000 to 5 000 PLN, depending on the event.

Partner
In-kind /
Expo

PRE-EVENT RECOGNITION NEWSLETTER

- Mention on the specific event within a general newsletter
- Group post with all partners of the same category - 1 post



ON SITE RECOGNITION COMPANY'S LOGO ON BELGIAN DAYS 2026

- Brochure print partners page
- Brochure interactive - logo below the agenda
- Tabletop space with possibility to bring your own marketing materials and laptop/ Marketing materials with logo nearby provided goods



AFTER EVENT RECOGNITION

- Letter of thanks
- Tag on social media (after-event)



PARTNERSHIP OFFERS

What is a partner in-kind of the Belgian Days?

A partner in-kind is a partner who contributes goods or services instead of money. In other words, the partner provides something of value, such as goods, decoration, expertise, or other resources, to the Belgian Days. The value of the contribution is typically measured in monetary terms.

For a partner to be considered in-kind in the context of Belgian Days, the contribution needs to be valued **at least at 3000 PLN netto**.

Contact The BBC Team

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- Partnership involvement & negotiations
- All matters

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Operations & Relations
Manager

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- Agenda & Programme
- On-site visibility (roll'ups, marketing materials, gifts)
- Partners In-Kind/Expo Partners

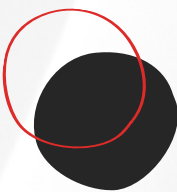
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- Gridaly app
- Social media & Mailings
- Digital visibility
- Logotypes
- Events participation



Perfect Timeline



Confirmed list of participants in the framework of **partner entrances**

by
31/10/2026

by
16/10/2026

All **logotypes** must be submitted to ensure marketing materials production

Finalisation of the **substantive programme** and involvement of **panellists**

by
18/09/2026

by
10/10/2026

Decision to become a **Silver and Event Partner** of Belgian Days

by
11/09/2026

Decision to become a **Gold Partner** of Belgian Days in order to ensure the performance of all **press visibility** services

START

This timeline is designed to facilitate the best kind of services while remaining flexible to adapt to changing needs and circumstances.