

- Humanitarian support ABI provided to Ukraine from Poland
 - Our operations in Ukraine consist of three breweries located in Chernihiv, Mykolaiv and Kharkiv. Our Ukrainian head office is located in Kyiv and there is a Service center located in Kharkiv. In total we employ approximately 1800 people in Ukraine.
 - 1st priority people: our top priority has always been the safety and security of the people impacted by this crisis. We have been providing critical assistance to our employees in Ukraine and their families, including providing housing and financial support. Further we set up evacuation efforts, 3 hubs in Prague, Leuven and Bremen.
 - 2nd priority: we worked in partnership with other consumer packaged goods companies and international NGOs to provide food, blankets, medical supplies, and millions of cans of emergency drinking water to Ukraine and surrounding refugee relief areas. So far, we have donated more than 3 million cans of drinking water and other relief goods. We have managed to transport these goods into Ukraine via routes set-up in Poland. In doing so we have partnered with two humanitarian aid organizations: Caritas and Ukrainian Food Foundation, both of which we have supported with cash donations as well.
 - We supported the local government in the border town of Przemysl, where our CEO personally went and discussed with the mayor the needs they had and how we could help. We understood that the registration of refugees is a major challenge. In response we supported together with Microsoft and delivered laptops to use and helped developing an app to register refugees coming into Poland.
 - Cherniviski project: In response to the humanitarian crisis, we have introduced Ukraine's most-loved beer brand, Chernigivske, in Poland, Belgium, Germany and other countries. AB InBev is guaranteeing at least \$5 million from this initiative, with all profits being distributed across designated NGOs, including Caritas International, to support humanitarian relief efforts.
- Best memories of BBC, including what kind of benefits have you got while being a Member?
 - We are a very recent member, but I really enjoyed the connection points so far and the visit of the our Prime Minister was the pinnacle of these moments.
- If you were a President of the BBC for one-day, what would you implement in the organization part of the Belgian Business Chamber?
 - I don't think I would be very well suited for this

Michiel Vandoorne

Country Manager Poland



AB InBev Poland Sp. z o. o.

Krakowskie Przedmieście 13 | 00-071 Warszawa | Poland

+32 479 92 41 61 | michiel.vandoorne@ab-inbev.com