

The Belgian Business Chamber Award 2022

SD Worx Poland application

1. How did your company contribute to help the situation in Ukraine or it's citizens/refuges?

SD Worx Poland organised a cash collection at SD Worx in Europe and bought the things that were needed with it, the rest of the cash was deposited in an aid account. It was used to buy food, household chemicals, articles for children and a transfer to *siepomaga* for Ukraine.

Apart from this, we bought a lot of shampoo, shower gels, porridges, rice, tinned food, in fact we bought whatever they needed because we always contacted the collection points in Katowice first and asked what was needed at the time.

We were open to people from Ukraine, we advertised ourselves, but we did not hire anyone. We have employees from Ukraine, and we tried to support them, we offered help in bringing families to Poland, etc.

2. For the special occasion of 30th Anniversary, your best memories of BBC, including what kind of benefits have you got while being a Member?

When we became a Member of the Belgian Business Chamber, it was very helpful for our company, which opened its branch in Poland in early 2021. From the beginning of cooperation, we had the opportunity to participate in the events of the Chambered, the possibility to establish contacts with the other Belgian companies.

The BBC actively supports and promotes our brand through social networks and other channels which is very important for our new Belgian branch on the Polish market.

3. If you were a President of the BBC for one-day, what would you implement in the organization part of the Belgian Business Chamber?

Our MOTTO at SD Worx is: For life. For work. In connection with this:

For Life.

- ✓ Publishing a book about cultural differences between Belgians and Poles and what connects us and can bring us closer!
- ✓ Belgian fries for everyone 😊 – a great Belgian celebration on the main streets in the main PL cities to promote Belgian Business Chamber in Poland

For Work.

- ✓ Creating a guide on how to open a business/company in Belgium for Polish companies and in Poland for Belgian companies. What's the most important to get started, where to find what, legal challenges and all the tips & tricks you need!