

BELGIAN BUSINESS CHAMBER

MISSION TO POZNAŃ

15-16/06/2023



Belgian
Business
Chamber

**PARTNERSHIP
OFFER**

Why 'Mission to Poznań'?



According to Central Economic Information Centre*, Greater Poland is **the second-largest area** where Belgians are doing their investments.

For this reason, and in response to suggestions from members to organize more events **regionally**, we decided to organize a two-day free of charge, **Mission to Poznan**.

Institutional Partners



POZnań*
Honorary Patronage
of the Mayor of Poznań



EMBASSY
OF BELGIUM



hub.brussels
invest & export



Wallonia.be
EXPORT
INVESTMENT



FLANDERS
INVESTMENT
& TRADE



Flanders
State of the Art

The Mission to Poznań will be held
between **15th and 16th of June 2023**.

Mission Calendar

Thu

15/06/2023

11:00-12:00

Belgian comic heroes

comic exhibition opening

Adam Mickiewicz University Library,
Ratajczaka 38/40, Poznań

13:00-14:30

Why invest in Poznań?

Lunch & Presentation

Poznań City Hall

15:30-17:00

What is Belgian Modern Design?

business cafe

Poznań

starting from 18:30

Belgian Mixer in Poznań

Koszary Kultury, Matejki 62, Poznań

Fri

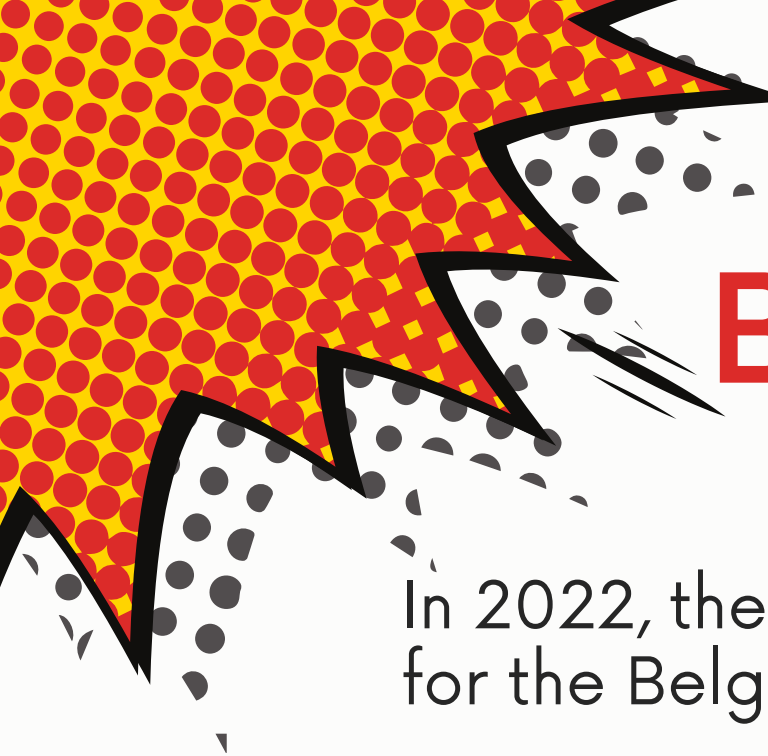
16/06/2023

9:00-12:00

Chocolate breakfast

chocolate and food pairing workshop with Puratos

Puratos Polska,
Żniwna 2, Kostrzyn



Belgian Comic Heroes



In 2022, the Belgian Ministry of Foreign Affairs released a new and unique design for the Belgian passport.

A document that is even more secure thanks to new security and personalisation techniques. The new Belgian passport is recognisable thanks to its original design, which honours one of the jewels of Belgian culture: the heroines and heroes of comic strips.

The Belgian Embassy will collaborate with the library of UAM University in Poznań and organize the inauguration of an exhibition that already took place in Beijing, centred around the topic of Belgian comic strips heroes.

AWESOME!

15/06/2023

11:00 Official Opening of the Exhibition in the presence of the Belgian Ambassador.

The exhibition would last for a month after its opening

Adam Mickiewicz University
Library, Ratajczaka 38/40, Poznań

Partner



Why invest in Poznań? Business Lunch

Invest in
POZnań*



POZnań*
Honorary Patronage
of the Mayor of Poznań

The business lunch organised in Poznań City Hall will be followed by a presentation conducted by the representatives of Investor Relations Department, about Poznań business and investment potential.

This event is organized under the Honorary Patronage of the Mayor of Poznań, Jacek Jaśkowiak.

15/06/2023

13:00–14:30

Poznań City Hall,
plac Kolegiacki 17,
Poznań

Partner

Invest in
POZnań*

What is Belgian Modern Design?

During the Belgian Modern Design Café, BBC members will get the opportunity to share their passion for design, highlighting the unique characteristics of Belgium's interior and architectural creative production. Belgian design companies will showcase their innovative modern and welcoming solutions.

The event will be the occasion to present their most exquisite products from Belgium to devotees of refinement and ergonomics.

15/06/2023

15:30–17:00

Poznań

The highlight of the program will be a **Business Mixer**, organized in Koszary Kultury which is a mixed-use metropolitan project being developed by two companies with Belgian origins and BBC members – **BPI Real Estate Poland** and **Revive Poland**.

The Business Mixer will offer attendees an excellent opportunity to connect, network and share their experiences on conducting Polish-Belgian business.

Guests will be served with delicious Belgian beers and chocolates and other Belgian products.

Ambassador of the Kingdom of Belgium will attend the event. It is organized under the Honorary Patronage of the Mayor of Poznań, Jacek Jaśkowiak.

BELGIAN BUSINESS CHAMBER

BELGIAN MIXER in POZNAŃ

How Belgian business in shaping
Western Poland?

15/06/2023

18:30

Koszary Kultury
Matejki 62, Poznań



Partners



Partners In-Kind



Chocolate breakfast with Puratos

Chocolate breakfast will be a delicious experience with Puratos who creates solutions for bakers, confectioners, and praline manufacturers. Their products include baking mixes, confectionery mixes, improvers, leavening agents, fillings, decorative creams, toppings, chocolate (including Belgian chocolate).

Our participants will have an opportunity to discover and take part in that sweet process of preparations.

Ambassador of the Kingdom of Belgium
will attend the event.

16/06/2023

9:00-12:00

Puratos Polska,
Żniwna 2, Kostrzyn

Partner



Type of Partnership

Local Partner - 9 500 PLN*

Event Partner - 5 000 PLN*

Partner In-Kind

*All prices are netto and do not include 23% VAT

Possible Partnership Benefits

PARTNERSHIP OFFERS

PRE-EVENT RECOGNITION

COMPANY LOGO

- Invitations
- Programs, Website
- Footnote of every BBC e-mail sent in May & June + **WEB BANNER ON BBC'S MAIN SITE**

ARTICLE IN WYBORCZA.PL

paper press and online with logo

SOCIAL MEDIA PROMOTIONS ON BBC & INVEST IN POZNAŃ CHANNEL

LinkedIn, Facebook, Instagram

PRESS RELEASE

online and in the press (a.o. Invest in Poznań)

Local
Partner

Event
Partner

Partner
In-Kind



for more details please contact the BBC Team

Possible Partnership Benefits

PARTNERSHIP OFFERS

Local
Partner

Event
Partner

Partner
In-Kind

ON SITE RECOGNITION

COMPANY'S ROLL'UP ON MAIN STAGE
during the Mixer/ Event



COMPANY'S MOVIE/SLIDES
during the Mixer



COMPANY'S STAND
during the Mixer (inside/outside)



COMPANY'S MARKETING MATERIALS
during the Mixer



for more details please contact the BBC Team

Possible Partnership Benefits

PARTNERSHIP OFFERS

Local
Partner

Event
Partner

Partner
In-Kind

ON SITE RECOGNITION

PLACE IN THE PANEL DISCUSSION/
1 MINUTE SPEECH



EXTRA INVITATION TO BUSINESS
MIXER

2

1



AFTER EVENT RECOGNITION

SPONSORSHIP REPORT



SOCIAL MEDIA PUBLICATIONS



for more details please contact the BBC Team

Have you got another extra idea
how to make the Mission to Poznań
more attractive?



CONTACT THE TEAM

— responsible for Mission to Poznań



Julia Stachowicz

Business Development
Manager

julia.stachowicz@belgium.pl



Olga Wójcik

Management Assistant

olga.wojcik@belgium.pl



Mallaurie De Bever

Intern

mallaurie.debever@belgium.pl