

My interior design studio – ArtKam Design – operates under one simple motto: “Interiors for art, art for Interiors.” Following this model, I start with the completion of my paintings. Each work of art helps draw attention to ArtKam Design as a whole – increasing the company’s visibility. Thanks to the BBC, I can now participate in numerous events and contribute as a “Partner in Kind” member. Thus, opening the doors for me to establish and increase business relations.

Obtaining the honor to present my art at the Belgian Embassy twice and having the great pleasure to present another one of my paintings at his excellency’s - Ambassador Luc Jacobs’ - farewell party as a gift significantly helped to promote myself and ArtKam amongst the members of the Belgian-Polish business community. The idea, of course, was raised by the BBC, so allow me to thank you officially for this opportunity, as well.

During the event “Mission to Poznań”, I was able to organize an exhibition for the *Belgian Business Mixer in Koszary Kultury*. This granted me the opportunity to meet other members of the Polish-Belgian business community and to promote ArtKam while displaying my art. A result is that it provided me the chance to network and improve my own business relations – all ignited with an arousing conversation about art and interior design.

While collaborating with the company “YAK Living Space Experience”, we hosted an exhibition which displayed my art (on canvases as well as wine bottles thanks to the young wine company – “Si! Tak”) along with their Smart Home solutions. This cooperation soon led to YAK becoming a member of the BBC.

Finally, my personal event – Hubertus in Olsztyn, Poland – received some extra media attention in October 2023 due to the BBC which encouraged members of the BBC to attend and resulted in establishing an informal business mixer. Along with this, the BBC helped establish a connection between *Delta Light* and myself – leading to Delta Light providing the best lighting I have ever seen when it comes to not only my paintings, but for interior design as a whole.

It’s been an honor and privilege to be a member. Thank you for your great work.

Kamila Sitak